CANADIAN CoinBox MAGAZINE

NEWS FOR THE COIN OPERATED ENTERTAINMENT INDUSTRY SEPT. 1994



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AMOA 1994 Pre-Show Coverage
Pool Table Survey

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CANADIAN
Coin Box
MAGAZINE

NEWS
FOR THE
COIN OPERATED
AMUSEMENT
INDUSTRY

Published since 1946

Cover

Valley Recreation Products brings 50 years to pool. See story on page 36.

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Volume 49 No. 8
September 1994

16 AMOA EXPO '94
The AMOA Show hits San Antonio, TX, for the first time and we provide you with show information, an exhibitors list and floor plan.

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A look at a batting cage operator who has created and is marketing his own machine.

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A catalog-style listing of pool and billiard tables available in Canada.

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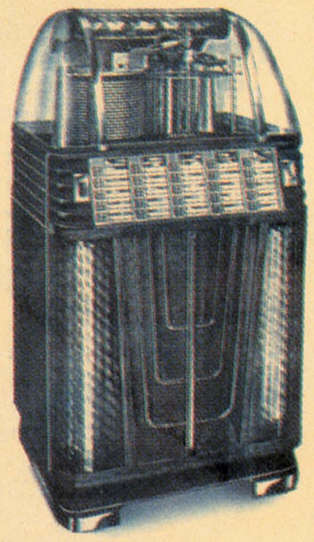
L E G E N D

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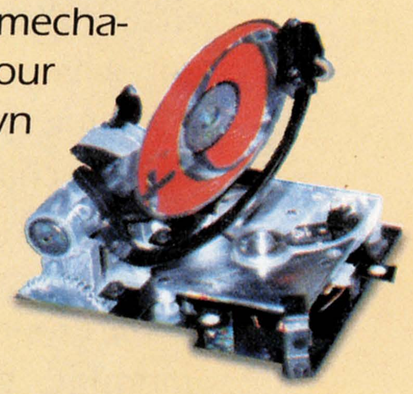
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PERSPECTIVES

with Sandra Anderson

Touring Tourneys With Deluxe Games

Having moved to a small town of 2500 from a city of 4 million, I'd like to share an idea borrowed from the August issue of Replay magazine (p. 55) concerning how operators can cash in on the deluxe pieces, such as the newest driving games, in rural areas and smaller communities.

This story about how Brian Hubbard of Coin Machines Inc. in Menomonie, Wis. with the co-operation of the local Miller distributor cashed in on a touring tournament using Sega's new Daytona USA has incredible relevance for Canadian operators, as this vast country is covered with mom & pop operators who travel extensive distances between service calls all in the name of making a buck. These people would love to have a deluxe piece, but couldn't determine how it could possibly pay for itself in their business.

Hubbard and the local Miller people sponsor a travelling tavern promo using one Daytona USA game. The game is rotated twice a week. "Miller Night", held Wednesdays and Saturdays are a cash contest. Beer is discounted and players pay a $1 entry fee to get in the contest line-up then put another $1 in the machine when it's their turn to play. Canadian currency in this regard gives us the Canadian operator the advantage of charging a $2 entry fee because we have the $2 bill and perhaps even $2 per game because we have the Looney. The operator could also operate the machine on tokens that could be sold behind the bar for whatever price desired, giving the operator his money upfront and lessening the chance of vandalism to the machine's cashbox.

The operator rotates and services the game dropping it off at the location in the morning, two days before tournament night, so players can practise.

The operator's and co-sponsors staff play "pit crew", dressing alike, giving advice, supervising and keeping track of the field. A large wipe off board could be used to sign up players posting the best laps so the next in line know who they have to beat.

Prizes could include cash, beer mugs, apparel with the location's name on it—the possibilities are endless.

Hubbard operates on a commission split of 80/20 in favour of the operator. For him and his Miller counterpart, this touring tourney is a phenomenal success and I couldn't help thinking how it could work here too.

Clarification

Just to clarify the Legality of Redemption story on page 19 in our June issue.

The facts we tried to specify in the article are that under the Criminal Code of Canada, slot machines are illegal. And a slot machine under the code's description is basically any game of chance. Certain games of chance, however, such as Bingo and certain cranes, pushers, etc. can be operated in the name of charity or a non-profit organization.

However, if the redemption game is a game of skill whereby the player's skill determines how many tickets the game gives him, such as Skee-Ball, Basketball or Wac-A-Mole, it is possible to operate unhindered by the authorities. Government officials we spoke to said they would have to "examine" the game to determine its legality and admitted that redemption games are in a "grey area". Most didn't even know what a redemption game was.

If you, as an operator, have just purchased a sports-type, skill-oriented redemption game, my advice is not to worry about it and enjoy the profits from it. Don't let the story in the June issue scare you and don't be hard on your distributor for selling it to you.

Letter Pool

Besides redemption legality, our June issue stirred up another kettle of fish concerning the rating of pool tables in our Top 10 Game Poll. See the letters to the Editor on page 41, this issue. ❑

$ VLT COIN BOX $

New Brunswick

April 1, 1994 to August 27, 1994
(Based on 3,294 VLTs in 1,586 locations)

Cash in terminals	80.8 mil
Total winnings	45.6 mil
Lottery/gov't share	15.5 mil
Operator's share	10.6 mil

Percentage breakdown: Gov't = 40%; location = 30%; operators = 30%.

Newfoundland/Labrador

April 1, 1994 to August 27, 1994
(Based on 1,725 VLTs in 426 locations)

Cash in terminals	61.8 mil
Total winnings	42.5 mil
Lottery/gov't share	15.7 mil

Percentage breakdown: Gov't = 80%; location = 20%.

Nova Scotia

April 1, 1994 to August 27, 1994
(Based on 2,350 VLTs in 495 locations)

Cash in terminals	115.8 mil
Total winnings	81.9 mil
Lottery/gov't share	23.9 mil

Percentage breakdown: Gov't = 70%; location = 30%.

Prince Edward Island

April 1, 1994 to August 27, 1994
(Based on 544 VLTs in 233 locations)

Cash in terminals	12.6 mil
Total winnings	6.8 mil
Lottery/gov't share	3.1 mil
Operator's share	1.5 mil

Percentage breakdown: Gov't = 50%; location = 25%; operators = 25%.

Editors Note: These figures are based on averages provided by the Atlantic Lottery Corporation. Please note that video lottery sales are net sales (net of prizes). Operators are advised that these figures are to be used only as a reference. Payout percentages are different for each province, and rules regarding machine placement are also different. It is also not clear whether the government has added various taxes and other operation costs to their lottery share figures stated here. For other sources of information, your provincial operators' association and lottery board should be contacted. Video lottery figures for the provinces of Manitoba, Saskatchewan and Alberta, are unavailable.

NOTICE TO OUR READERS

The operation of some of the games advertised in this publication and the features therein may be subject to various federal, provincial and/or local laws or regulations. It is not intended herein to solicit the sale of such games in any jurisdiction wherein the same may not be legally sold or operated.

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Canadian Coin Box Magazine

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TOP TEN GAME POLL

RANK		TITLE (Manufacturer)	RATING	MONTHS
	( ) Previous month		(1-5, 5 is tops)	on CHART
DEDICATED GAMES				
1.	(—)	Daytona USA (Sega)	5.0	—
2.	(5)	Suzuka 8 Hours (Namco)	4.8	17
3.	(—)	Revolution X (Midway)	4.7	—
4.	(1)	Ridge Racer (Namco)	4.6	4
5.	(2)	Virtua Fighter (Sega)	4.4	4
6.	(4)	Virtua Racing (Sega)	4.3	16
7.	(3)	Mortal Kombat II (Midway)	3.6	7
8.	(10)	Lethal Enforcers II (Konami)	3.4	3
9.	(9)	NBA Jam (Midway)	3.0	13
10.	(5)	Lethal Enforcers (Konami)	2.8	17
VIDEO KITS				
1.	(1)	World Rally (Atari)	5.0	4
2.	(4)	Raiden II (Fabtek)	4.2	2
3.	(3)	Dungeons & Dragons (Capcom)	4.0	3
4.	(6)	NBA Jam Tournament (Midway)	3.8	2
5.	(5)	Mortal Kombat (Midway)	3.7	16
6.	(2)	Super Street Fighter II (Capcom)	3.6	7
7.	(9)	Gal's Panic II (Kaneko)	3.2	4
8.	(7)	Samurai Shodown (SNK)	3.1	9
9.	(8)	Fatal Fury 2 (SNK)	3.0	12
10.	(—)	World Heroes 2 Jet (SNK)	2.9	—
PINBALL				
1.	(1)	Star Trek:TNG (Williams)	5.7	6
2.	(—)	World Cup (Midway)	4.7	—
3.	(2)	Demolition Man (Williams)	4.4	2
4.	(—)	Guns n' Roses (Data East)	4.4	—
5.	(3)	Jurassic Park (Data East)	3.9	10
6.	(5)	Indiana Jones (Williams)	3.7	7
7.	(9)	Addams Family (Bally)	3.6	25
8.	(7)	Twilight Zone (Bally)	3.5	11
9.	(10)	Tales of the Crypt (Data East)	3.5	*
10.	(4)	Judge Dredd (Williams)	3.0	5
BEST OTHER GAMES				
1.	(1)	Pool Table (Valley)	4.5	23
2.	(2)	Air Hockey (Global)	4.2	29
3.	(3)	Basketball (National Sport)	3.7	3

*Game reappears in top ten after absence.
#* Indicates how long the game has remained in poll after reappearance.

AN EXPLANATION

For this game poll we have compiled results received by operators on their opinions as to which were their top earning games, in four categories: dedicated video, video kits, pinballs and best other games. Each game was rated on **a scale of 1 to 5, with 5 representing superior earnings**. Above are the results of this poll. We invite all operators in Canada to participate in future polling. Just fill out the form located to the right and send the results by telephone, mail, or fax to our editorial offices (address, phone numbers at top right). Without your co-operation a poll such as this could not be possible. We also encourage comment on this poll. Perhaps there is information lacking you wish to have included, or a different way to compile the results.

NOTES ON OUR RANKINGS

For the purposes of this poll we consider SNK's Neo-Geo a dedicated game. If you are referring to the One-Slot version, please name the top earning software.

(This poll is for information purposes only and is based on a small statistical sample. Operators, of course, must use sound judgement and traditional methods for their purchasing decisions.)

GAME POLL FOR NEXT ISSUE

Please fill out this poll as completely as you can and return immediately to: Poll Results, Canadian Coin Box, 222 Argyle Ave., Delhi, Ont. N4B 2Y2 or Fax 519-582-4040. Your name and address are for verification purposes only. (Canadian operators only.)

TOP DEDICATED VIDEOS

Rank Title Pts (1-5, 5 is superior)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

TOP VIDEO KITS

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

TOP PINBALL MACHINES

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

BEST OTHER GAMES

1. _____
2. _____
3. _____
4. _____

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CANADA'S HIT LIST

(Published in *The Record* the week of August 22, 1994)

POP ADULT

WO	LW	TW	
13	1	1	**Can You Feel the Love**—Elton John
15	3	2	**I Swear**—All-4-One
16	2	3	**If You Go**—Jon Secada
8	6	4	**Shout Out Loud**—Roch Voisine
12	7	5	**You**—Bonnie Raitt
13	5	6	**Wild Night**—John Mellencamp
13	4	7	**Anytime You Need a Friend**—Mariah Carey
4	18	8	**The Way She Loves Me**—Richard Marx
11	10	9	**Stay**—Lisa Loeb
11	11	10	**Love Is All Around**—Wet Wet Wet
10	12	11	**Prayer For The Dying**—Seal
3	21	12	**Could I Be Your Girl**—Jann Arden
9	14	13	**Afternoons & Coffee**—Crash Test Dummies
10	9	14	**Maybe Love Will Change**—Stevie Nicks
7	15	15	**Time of the Season**—The Nylons
15	8	16	**Throwing It All Way**—Realworld
9	13	17	**Ain't Got Nothin'**—Michael Bolton
3	23	18	**Think Twice**—Celine Dion
16	18	19	**Crying Shame**—Wild Strawberries
10	20	20	**Bad Timing**—Blue Rodeo

COUNTRY

WO	LW	TW	
10	2	1	**Dreamin' With My Eyes Wide...**—Clay Walker
10	5	2	**Love A Little Stronger**—Diamond Rio
8	7	3	**Be My Baby Tonight**—John M. Montgomery
11	6	4	**Renegades Rebels & Rogues**—Tracy Lawrence
11	10	5	**Hangin' In**—Tanya Tucker
9	9	6	**Half The Man**—Clint Black
9	11	7	**Girls With Guitars**—Wynonna
10	4	8	**Summertime Blues**—Alan Jackson
12	3	9	**National Working Woman's**—Sammy Kershaw
13	1	10	**The Other Side**—Charlie Major
10	14	11	**Whisper My Name**—Randy Travis
4	16	12	**The Man In Love With You**—George Strait
8	13	13	**You Said It**—Joan Kennedy
10	8	14	**Thinkin' Problem**—David Ball
4	19	15	**Give Me A Ring Sometime**—Lisa Brokop
8	18	16	**Hard to Say**—Sawyer Brown
4	30	17	**What The Cowgirls Do**—Vince Gill
5	24	18	**She Can't Say I Didn't Cry**—Rick Trevino
8	22	19	**More Love**—Doug Stone
4	26	20	**Louisiette**—Prairie Oyster

These lists have been reprinted with permission of ***The Record****, Canada's weekly music business newspaper. Subscription enquiries should be directed to: The Record, P.O. Box 201, Station M, Toronto, Ontario M6S 4T3, Tel: 416-533-9417, Fax: 416-533-0367.*

TOP RETAIL SINGLES

LW	TW	
1	1	**Can You Feel The Love Tonight**—Elton John
2	2	**If You Go**—John Secada
3	3	**Wild Night**—John Mellencamp
4	4	**100% Pure Love**—Crystal Waters
9	5	**The Real Thing**—2 Unlimited
5	6	**Sleeping In My Car**—Roxette
7	7	**Anytime Anyplace**—Janet Jackson
10	8	**Take It Back**—Pink Floyd
5	9	**Misled**—Celine Dion
6	10	**Ease My Mind**—Arrested Development
New	11	**Do You Wanna Get Funky**—C&C Music Factory
12	12	**Get Down To It**—TBTBT
15	13	**The World Is Yours**—Nas
14	14	**I Like To Move**—Real II Real
13	15	**I'll Remember**—Madonna
21	16	**Fantastic Voyage**—Coollo
New	17	**Somewhere**—Shanice
16	18	**The Power of Love**—Celine Dion
20	19	**Always**—Erasure
17	20	**Streets Of Philadelphia**—Bruce Springsteen

FRANCOPHONE TOP 20 ALBUMS

WO	LW	TW	
18	1	1	**Samedi soir...**—Francis Cabrel (Chandell/Select)
9	2	2	**Obsession**—Eric Lapointe (Chandell/Select)
83	4	3	**Les insomniaques...**—Daniel Belanger (Audiogram/Select)
43	5	4	**Les Colocs**—Les Colocs (BMG/Quebec)
15	7	5	**Jezabel**—Gerry Boulet (Disques GIT/GAM)
10	3	6	**El succes souvenirs**—Pierre Lalonde (Summum/GAM)
13	6	7	**Je me souviens**—Johnny Farabo (PGC/Select)
11	11	8	**Le dirlada...**—Les G.O. Culture (Station 12/Musicar)
30	9	9	**Je te dis vous**—Patricia Kaas (Sony Musique)
17		10	**Les grandes chansons**—Herbert Leonard (PGC/Select)
20	10	11	**Starmania**—Artistes Varies (Prod. Oxigena/GAM)
10		12	**Mes annees '50**—Claude Leveillee (De l'aube/GAM)
2	20	13	**Radio Passion Vol. 1**—Artistes Varies (Sony Musique)
NEW		14	**Collection Or Vol. 1**—Artistes Varies (PolyGram)
2	13	15	**Les grandes chansons**—Georges Guetary (PGC/Select)
4	14	16	**Systeme D**—Les Rita Mitsouko (Virgin/EMI)
10	12	17	**Les grandes chansons**—Richard Antony (PGC/Select)
17		18	**C'est deja ca**—Alain Souchon (Double/Select)
28		19	**Toujours la**—A. Morisod/Sweet People (Kosmos/Select)
15	19	20	**Romantique**—Andre Gagnon (Star/Select)

DANCE CLUB CHART

WO	LW	TW	
7	1	1	**In the Night**—Capital Sound (NuMuzik/PGD)
4	3	2	**Colour of My Dreams**—BG Prince of Rap (Sony Dance)
7	4	3	**Getaway**—Maxx (Pulse 8/Qualify)
11	2	4	**Moving On Up**—M People (RCA/BMG)
10	5	5	**Rock My Heart**—Haddaway (Artista/BMG)
3	7	6	**Right In the Night**—Jam & Spoon (Epic/Sony)
2	8	7	**Funland**—XL (Future Tek/Quality)
4	6	8	**Misled**—Celine Dion (Columbia/Sony)
2	13	9	**Good Time**—Sound Factory (Logic/BMG)
4	11	10	**Think About the Way**—Ice MC (NuMuzik/PGD)
4	12	11	**Music Is My Life**—Temperance (Hi-Blas/BMG)
4	14	12	**Anytime You...**—Mariah Carey (Columbia/Sony)
8	10	13	**Anytime Anyplace/Throb**—Janet Jackson (Virgin/EMI)
4	15	14	**River**—Public Art (Abhlart/Quality)
2	16	15	**Go On Move**—Reel n Real (S.M./Quality)
NEW		16	**Running Up That Hill**—Elastic Band (Hi-Blas/BMG)
10	9	17	**Don't Turn Around**—Ace of Base (Artista/BMG)
NEW		18	**Tree Frog**—Hope (XYZ/Quality)
2	20	19	**Do You Wanna...**—C&C Music Factory (Columbia/Sony)
8	17	20	**The Visitors**—Cosmic Dance Corps (Epid/Sony)

Why do Valley tables look better after 10 years on the street?

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Because it takes time — and lots of use — before all the little things we build into our tables really start paying off.

Things like flat-ground Italian slate.

Never more than ten-thousandths of an inch difference anyplace on the playing surface. We check and flat-grind right in our factory to make sure. Players do come to know the difference, especially tournament-level players.

Or take something so simple as our pocket liners.

No one really thinks much about it when they buy our tables, but when the time comes to replace the pocket liners, they'll appreciate the difference. You only have to remove two screws and the old liners are out, new ones slip in. Ours are rubber, too, not plastic.

Then there's our "vandalizable" cash door assemblies.

They don't mean much to anybody either, until the inevitable happens ... a break-in. Then you'll find that the vandals got what they were after, all right, but they didn't destroy the table doing it. Most likely, all you'll have to replace is a set of bolt-in cash door framing stops ... and you're back in business.

Here's a real boring difference.

All of our tables are the same. Exactly the same. That one won't sound like much either until you go to swap a part from one table to another. Or order a new part. It'll fit. Because even our wood parts are built to exacting specifications. And our component parts like Ball View Door Assemblies and Cash Box Assemblies all fit in different size and model tables, and in most all older models.

Other tables might look like a Valley. But look a little deeper.

If copying someone is a form of flattery, we've been flattered silly over the years. But not very deeply. Look at all the little things and you'll find some big "little differences."

Or wait 10 years or so and you'll probably find most of them anyway.

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Fifth Anniversary Open House For Canadian Coin Machine

Canadian Coin Machine Distributors Ltd. held its Fifth Anniversary Open House on June 24, 1994, which attracted over 100 operators and guests from all over B.C. and Alberta to view new games and be treated to a Barbecue.

Celebrations began at 10 a.m. and organizers say the "turnout was terrific."

Several door prizes were awarded, which included a colour television, portable stereos and Sony Discman units.

That evening, Canadian Coin staff treated their suppliers to a dinner cruise around the waters at Vancouver.

Jim Niblock, General Manager, comments, "We appreciate the good turn out of customers, some of whom came from as far away as Alberta." He says there was plenty of product on the floor and they even had to borrow power from their neighbour to keep the games running.

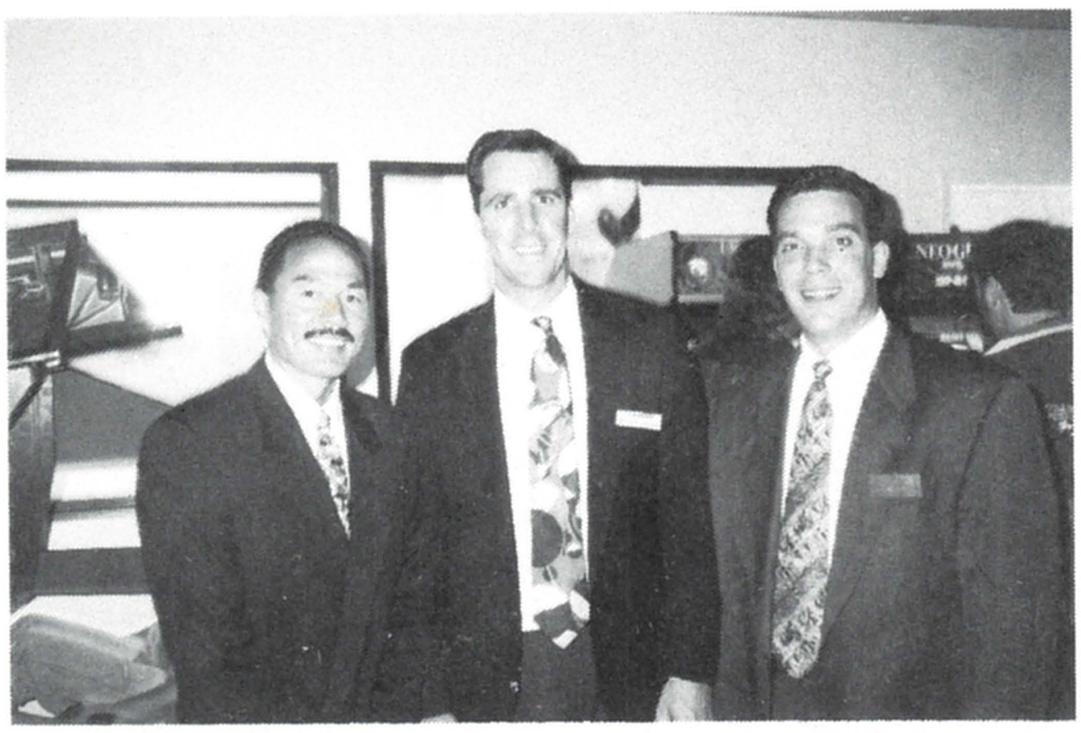
"We appreciate the support we have received during the past five years from our suppliers and this was a good opportunity to show them our fine city and to thank them for their support," says Niblock. He adds, "The weather was perfect and everyone had a good time."



Mark Chan of SNK presents one of a dozen door prizes to operator Larry Gerber of Troy Vending.



Data East's Joe Blackwell & Pete Gustafson, with the Pinball line-up at Canadian Coin in B.C..



Factory Reps in Canadian Coin's well stocked showroom: Mark Chan, SNK; Steve Ward, Fabtek; Doug Shipley, Sega.



Brad Downer of Johnny Zee's Amusements with American Laser Games Bounty Hunters, Jim & Stan Jarocki.

Skeeball Buys NSG

Joseph Sladek, President of Skee-Ball, Inc., has announced that on Aug. 15, 1994, his company signed an agreement to purchase National Sports Games, Inc., of Phoenix, Arizona.

Gregory Sullivan and Marshall K. Cook, founders of National Sports Games, are to remain with the combined entity and will perform key roles in the company's future.

Sullivan will function as the Vice President of the National Sports Games Division of Skee-Ball, Inc. and Cook will operate as the Director of Product Development.

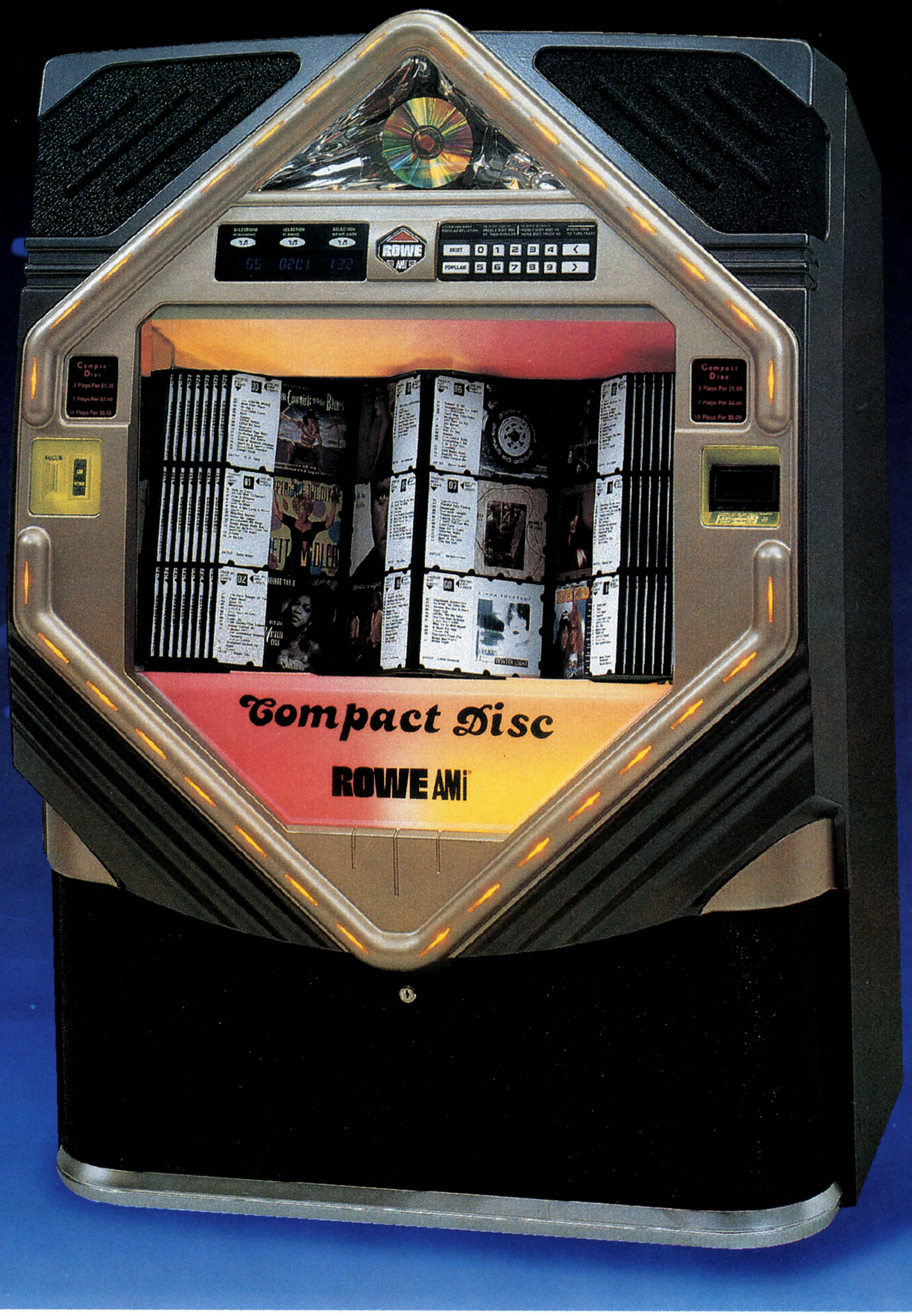
Sladek stated that the addition of National Sports Games is key to Skee-Ball, Inc.'s continued long term growth in Domestic and International arenas.

Immediate reorganization will involve expansion of the Phoenix sales resources and the merging of the engineering and design efforts. Longer term strategies include the building of a larger facility in Phoenix in 1995.

The headquarters for Skee-Ball., Inc. will remain in Chalfont, Penn., with the National Sports Games Division to remain in Phoenix.

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203 Swan Road, Hanworth, Middlesex TW13 6LL
Great Britain 081-893-8300 Fax: 081-893-8600

INDUSTRY NEWS



Ray Seller of Musical Vending accepts delivery of the first NSM Gold jukebox sold in the Vancouver area from Brad Weiss, president of Canadian Amusement Game Supplies.

Award Winning MRG2 for Virtuality System

Liquid Image Corporation, winner of a 1994 Mecklermedia Virtual Reality award, announces the MRG2 HMD will now replace the W. Industries Visette.

MRG2V, the new modified version, is an economical and practical replacement for the Visette. With the custom paint and graphics option, owners can have their company name and logos put right on the HMD.

Canadian Operators Feel Confident

The Amusement Machine Operators of Canada feel that their concerns about the Goods and Services Tax are being given fair consideration by the Standing Committee of Finance, set up to examine GST alternatives.

This is the best situation we've been in so far,'' says Gus Ragland, the AMOC's coordinator. He says coin machine operators were mentioned in the Standing Committee's document and they hope to hear more about the issue when parliament reconvenes in the fall. Ragland says the AMOC wrote to every member of parliament and received over 200 responses. He says most were "favourable".

The AMOC is also looking into the CSA versus UL22 standard safety approval situation and Ragland says "it looks very good" that the CSA will officially accept UL22 approval (and write it into their document on safety standards) on games coming across the border into Canada.

Ragland says other issues the association plans to address in the near future is redemption and its legality in Canada and SOCAN, (Society of Composers, Authors and Music Publishers of Canada) a group that has approaching operators in certain areas to pay a flat royalty fee per jukebox for music being played. The AMOC is against this and would like to hear from operators who have been approached by SOCAN.

The AMOC is also working on sponsoring benefit packages for its members for car rentals, air fare to amusement shows, insurance, and health and dental programs.

The next general meeting of the Amusement Machine Operators of Canada will be held during the AMOA show and convention at the San Antonio Convention Center, 200 E. Market Street, San Antonio, TX 78205, Room 105 on Saturday, Sept. 24, 1994 at 9 a.m. following a directors meeting earlier in the week. The AMOC can be reached at Tel: 613-822-6808 Fax: 613-822-0619.

VLT Opens Two Canadian Sales Offices

Video Lottery Technologies, Inc. recently named Don Waldorf as its director of Canadian sales, and announced the opening of sales offices in Edmonton and Montreal.

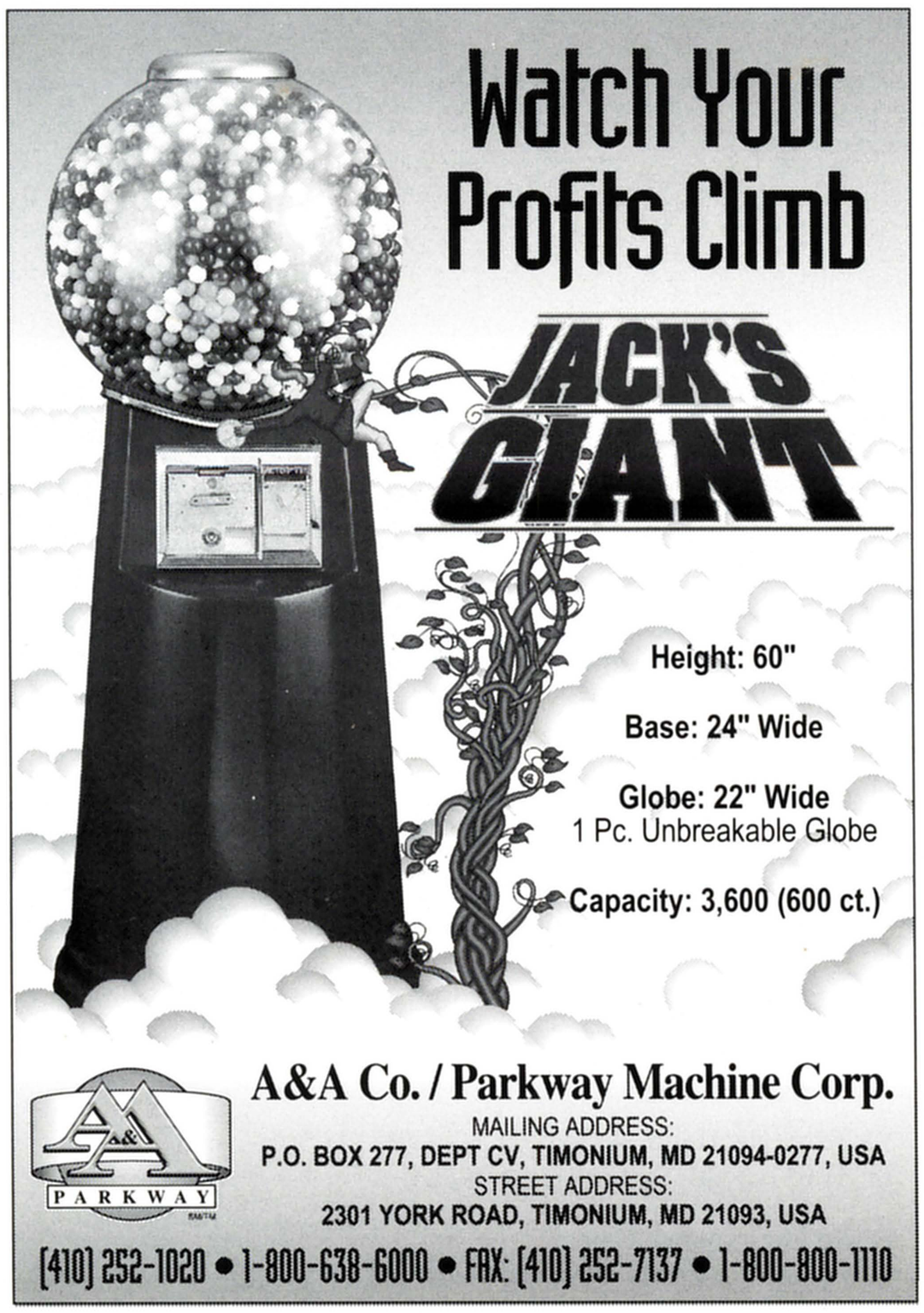
Waldorf, 40, has served with Alberta Lotteries in Edmonton as video product manager and director of marketing.

''Canada is a critical market for us and Don brings important Canadian on-line lottery and video lottery experience to VLT,'' said Mark Cushing, group executive for VLT's North American lottery business.

VLT was recently awarded a contract by Loto Quebec to provide a central computer and communications system for Quebec's new province-wide video lottery, expected to become the largest project of its kind in the world. The system is scheduled to become operational in July.

The company has provided a central system for Canada's Atlantic Lottery Corporation. In addition, VLT has provided video lottery terminals for the provinces of Alberta, Saskatchewan, Nova Scotia, New Brunswick, Newfoundland and Prince Edward Island, and is installing terminals in Quebec.

In his newly created position at VLT, Waldorf will manage the company's video lottery and on-line lottery sales throughout Canada, as well as assist with the program installation in Quebec.



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Valley Recreation Products' James Griffiths (left) and Mark Boehman (right) present Laniel Automatic's Jean Coutu (center) with a Valley Top 20 Distributor Award for outstanding sales achievement.



The board of the AAQ is formed of: Front row: Michele Beaulieu; Gilles Pariseau (Secretary); Henley Song (President); Gilles Lacaille; Gertrude Laroche (Executive Secretary). Back row: Pierre Bourgault (Treasurer); Philippe Audet (2nd Vice-President); and Rene Rickner. Absent: Nathalie Gratton and Andre Lariviere.



Ontario operators meet in Toronto to get their association back on track. Issues discussed were Ontario Hydro safety regulations vs. UL22 standards on games; Scarborough bylaws banning games from most street locations and video lottery terminals. From left: New coordinator Gus Ragland; Joe Lau; John Keimel and Len Keywood.

Quebec Association's 8th Annual General Meeting

The members of the Association de l'amusement du Quebec from across the province got together, June 14, 1994 for their 8th annual general meeting.

Gathered at the Airport Holiday Inn, the members concerned with the video lottery issue were able to listen to the reports on the matter given by the AAQ consultants.

The Association has tried to promote the option of partnership between the government and the private sector and has called on the courts to protect the rights and interests of its members. Yves Poirier of the legal firm De Grandpre Godin, and Remi Bujold, counsellor in governmental relations of GPC Consilium and also Jean Ferron, expert in press relations of Communications Jean Ferron gave an overview of the situation and established objectives for intervention in the coming months.

The president of the AAQ, Henley Song, proceeded with the opening of the meeting. He reminded the members of their role as business people who must rally individually and collectively to the defence of their industry.

Jean Pierre Auclair, vice-president, and Song explained in turn to the members the priorities of the AAQ for the upcoming year and the importance of practising an orchestrated offensive to protect the amusement industry in Quebec.

Following a period of discussions and the adoption of certain procedures, the members reiterated their support to the board of administrators.

Only two new administrators have been elected to complete the team of 13. Nathalie Gratton and Andre Lariviere will take over the seats left open during the past year. Because of the complexity of the issues defended by the AAQ and to ensure the ongoing work, all the other members of the board opted to stay on ❑



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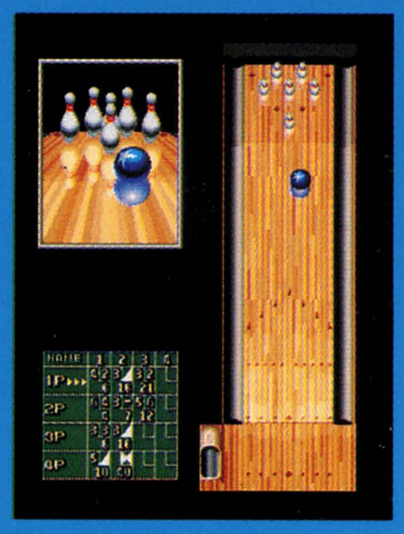
KRAZY BOWL is a vertical conversion kit, complete with trackball and graphics! Dip switch settable for joystick or cocktail versions! Two games included - Regulation Bowling and "Sweeper" with 10 different pin configurations for each frame!



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AMOA '94 EXHIBITOR'S LISTING

This listing of exhibitors for AMOA Show '94 in San Antonio, Texas, is complete as of Aug. 19, 1994. Refer to your show program for the most up-to-date information.

ALD Services, Inc. 988
1901 Scherer Parkway, St. Charles, MO 63303-3833, tel: 800-777-5874 fax: 314-946-5700.

ABC Coin Sorting & Counting ... 694
8524 Fifth Street, Frisco, TX 75034-0000, tel:214-377-7100 fax: 214-335-3960.

Ace/Acme Co. 1225
1855 Industrial St., Los Angeles, CA 90021, tel: 213-625-0500 fax: 213-625-0743.

Action Lighting, Inc. 1103
310 Ice Pond Road, Bozeman, MT 59715, tel: 406-586-5105, fax: 406-585-3078.

Advanced Games and Eng. 1332
1211 NE 8th Avenue, Fort Lauderdale, FL 33304, tel: 305-527-0907 fax: 305-527-0226.

Alter Enterprises 949
210 W. Parkway #7, Pompton Plains, NJ 07444, tel: 201-616-1111 fax: 201-616-1415.

Alternate Worlds Technology 121
414 Baxter Ave., Louisville, KY 40204, tel: 502-585-4246 fax: 502-585-5784.

Amer-A-Can Consultants 1625
5448 Hoffner Ave. Suite 201, Orlando FL 32812, tel: 407-273-4107 fax: 407-282-0424.

American Changer Corporation . 1417
4710 NW 15th Ave., Ft. Lauderdale, FL 33309, tel: 305-772-5363 fax: 305-772-5248.

American Int'l Shuffleboard 847
308 Railroad Ave., Hackensack, NJ 07601-3401, tel: 201-488-2889 fax: 201-488-0770.

American Laser Games 777
4801 Lincoln Rd. NE, Albuquerque, NM 87109, tel: 505-880-1718 fax: 505-880-1557.

American Sammy Corporation ... 1741
901 Cambridge Dr., Elk Grove Village, IL 60007, tel: 708-364-9787 fax: 708-364-9831.

AMOA - IFPA 1801
P.O. Box 442, Muskego, WI 53150, tel: 414-422-0660 fax: 414-422-0707.

AMOA - National Dart Assoc. 1800
6620 River Parkway, Wauwatosa, WI 53213, tel: 800-808-9884 fax: 414-476-7454

AMOA Education Foundation 1803
401 N. Michigan Ave., Chicago, IL 60611, tel: 800-937-2662 fax: 312-245-1085.

Amusement Emporium Inc. 1042
6880 S. Emporia St., Englewood, CO 80112, tel: 303-790-0885 fax: 303-790-0746.

Amusement Equipment Exch. 1303
1203-5th Ave., Rock Island, IL 61201, tel: 309-788-0135 fax: 309-788-0148.

Amutec Kiddie Rides 1560
Unit 4 Enterprise Rd., Mablethorpe, Lincolnshire, LN12 1NB England, tel: 0507-472765 fax: 0507-473876.

Antique Apparatus/Rock-Ola, Mfg. 550
2335-208th St., Torrance, CA 90501, tel: 310-328-1036 fax: 310-328-3736.

Arachnid, Inc. 1575
6421 Material Ave., Rockford, IL 61111, tel: 815-654-0212 fax: 815-654-0447.

Arms International Inc. 1541
170 N. Oberlin Ave., Suite 18, Lakewood, NY 08701, tel: 908-901-2233 fax: 908-901-2243.

Asahi Seiko USA, Inc. 1425
4029 South Industrial Rd., Las Vegas, NV 89103, tel: 702-794-2920 fax: 702-794-0644.

ASCAP 585
1 Lincoln Plaza, New York, NY, 10023, tel: 212-621-6416 fax: 212-873-3133.

Atari Games 621
675 Sycamore Dr., Milpitas, CA 95035, tel: 408-434-3700 fax: 408-434-3776.

Atlus Software, Inc. 1375
17145 Von Karman Ave. Suite 110, Irvine, CA 92714, tel: 714-263-0582 fax: 714-757-1288.

Automatic Products Inc. 1565
75 W. Plato Blvd., St. Paul, MN 55107, tel: 612-224-4391, fax: 612-224-5559.

Bafco/Kiddie Rides Int'l 1210
5415 Hobart Street, Pittsburgh, PA 15217-0000, tel: 412-422-7500 fax: 412-422-7606.

Baton Lock and Hardware Co. ... 929
14275 Commerce Dr., Garden Grove, CA 92643, tel: 714-265-3636 fax: 714-265-3630.

Bay-Tek, Inc. 1561
1077 E. Glenbrook Dr., Pulaski, WI 54162, tel: 414-822-3951 fax: 414-822-8936.

Benchmark Entertainment L.C.. 1279
2071 N. Dixie Hwy., Pompano Beach, CA 33060, tel: 305-781-8080 fax: 305-781-7900.

Best Amusement Inc. 696
1642 Piedmont Hwy., Piedmont, SC 29673 tel: 803-422-0250 fax 803-422-8903.

Big Electronics, Inc. 1804
11807 North Oaks, Austin, TX 78753, tel: 512-719-4361 fax: 512-835-2506.

Bob's Space Racers Inc. 1149
427 15th St., Daytona Beach, FL 32117, tel: 904-677-0761 fax: 904-677-0794.

Bonita Marie International 1240
1540 Route 37 West, Toms River, NJ 08755, tel: 908-349-1994 fax: 908-341-4056.

Broadcast Music, Inc. 1101
320 West 57th St., New York, NY 10019, tel: 212-830-2514 fax: 212-541-6296.

Bromley Inc. 1079
6 Bridlewood Rd., Northbrook, IL 60062 tel: 708-509-0240 fax: 708-509-0242.

Bundra Games Corp. 1217
1081 Country Club Rd., Lake Zurich, IL 60047, tel: 708-540-6400 fax: 708-540-6404.

C.B. Sales (Circuit Board Sales) 980
335 Hill Ave., Nashville, TN 37210, tel: 615-256-7748 fax: 615-256-7523.

California Games, Inc. 595
1235 E. Francis, Ontario, CA 91761, tel: 909-930-5828 fax: 909-629-4090.

Canadian Coin Box magazine 1733
222 Argyle Ave., Delhi, ON N4B 2Y2, tel: 519-582-2513 fax: 519-582-4040.

CAPCOM USA 543
475 Oakmead Pkwy., Sunnyvale, CA 94086, tel: 408-774-3995 fax: 408-774-3995.

Carousel International Corp. 843
701 E. 8th, P.O. Box 307, Eldon, MO 65026, tel: 314-392-7122 fax: 314-392-7125.

Central South One Stop 416
3730 Vulcan Drive, Nashville, TN 37211, tel: 800-251-3052 fax: 615-331-9417.

Chicago Lock Co. 693
4311 W. Belmont Ave., Chicago, IL 60641, tel: 312-282-8177 fax: 312-282-8199.

Chugai Boyeki /Kaneko 1549
55 Mall Drive, Commack, NY 11725, tel: 516-864-9700 fax: 516-864-9710.

Classic Creations 1118
1011 Rt. 88, Garretsville, OH 44231, tel: 216-527-5301 fax: 216-527-5301.

Classic Inc. 1715
Rte. 37 & Germania Station Rd., Toms River, NJ 08754, tel: 800-833-4667 fax: 908-341-3361.

Clever Devices Ltd. 1269
133 Glenwood Rd., Glenwood Landing, NY 11547, tel: 516-674-8000, 516-674-8067.

Coastal Amusements Inc. 677
601 Prospect St., Lakewood, NJ 08701, tel: 908-905-6662 fax: 908-905-6815.

Coin Acceptors, Inc. 1805
300 Hunter Ave., St. Louis, MO 63124-2013 tel: 314-725-0100 fax: 314-725-7198.

Coin Concepts, Inc. 1361
16 Edgeboro Rd., Unit 5, East Brunswick, NJ 08816, tel: 908-390-9009 fax: 908-390-3373.

Coin ConneXion 1113
2705 Woodland Hills Rd., Sioux Falls, SD 57103-4366, tel: 605-331-5575 fax: 605-331-5574.

Coin Controls International 1654
1850 Howard St., Elk Grove Village, IL 60007-2450, tel: 708-228-1810 fax: 708-228-1833.

Coin Journal Co. Ltd. 657
2-10-19 Higashitenma, Osaka, 530 Japan, tel: 81-6-354-9891 fax: 81-6-354-9898.

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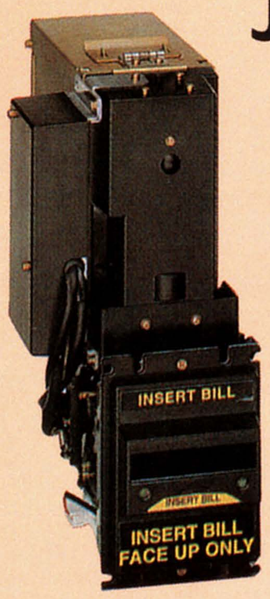
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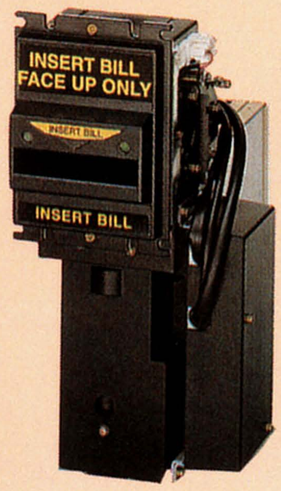
Model **LC4500**



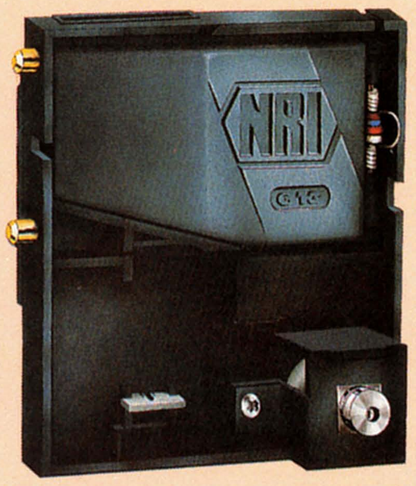
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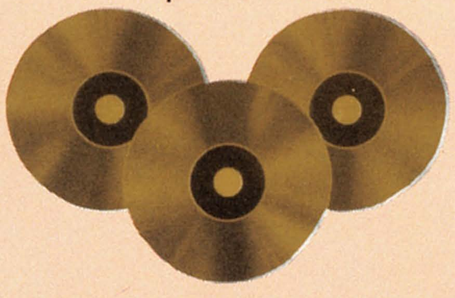
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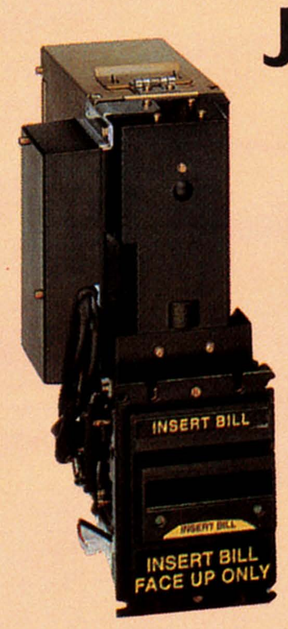
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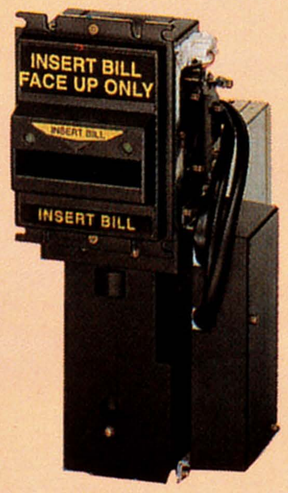
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Tél: (506) 852-3233
Fax: (506) 852-3237

Coin Mechanisms 743
400 Regency Dr., Glendale Heights, IL 60139, tel: 708-924-7070 fax: 708-924-7088.

D & R Industries, Inc. 1148
7111 N. Capitol Dr., Lincolnwood, IL 60645, tel: 708-677-3200 fax: 708-674-5245.

D & S Vending Inc. 692
2062 E. 70th Street, Cleveland, OH 44103-4842, tel: 800-445-8363 fax: 800-275-8583.

Dan Brechner & Co., Inc. 1023
31 Stewart St., Floral Park, NY 11001, tel: 516-437-8400 fax: 516-352-1744.

Dart Mart Inc. 538
2255 Computer Ave., Willow Grove, PA 19090-0000, tel: 215-830-0501 fax: 215-830-0779.

Dart World Inc. 1331
190 Locust St., Lynn, MA 01904, tel: 617-581-6035 fax: 617-592-8760.

Data East USA, Inc. 911
1990 Janice Ave., Melrose Park, IL 60160, tel: 708-345-7700 fax: 708-345-0010.

Deltronic Labs, Inc. 883
120 Liberty Lane, Chalfont, PA 18914, tel: 215-997-8616 fax: 215-997-9506.

Digital Disc of America 304
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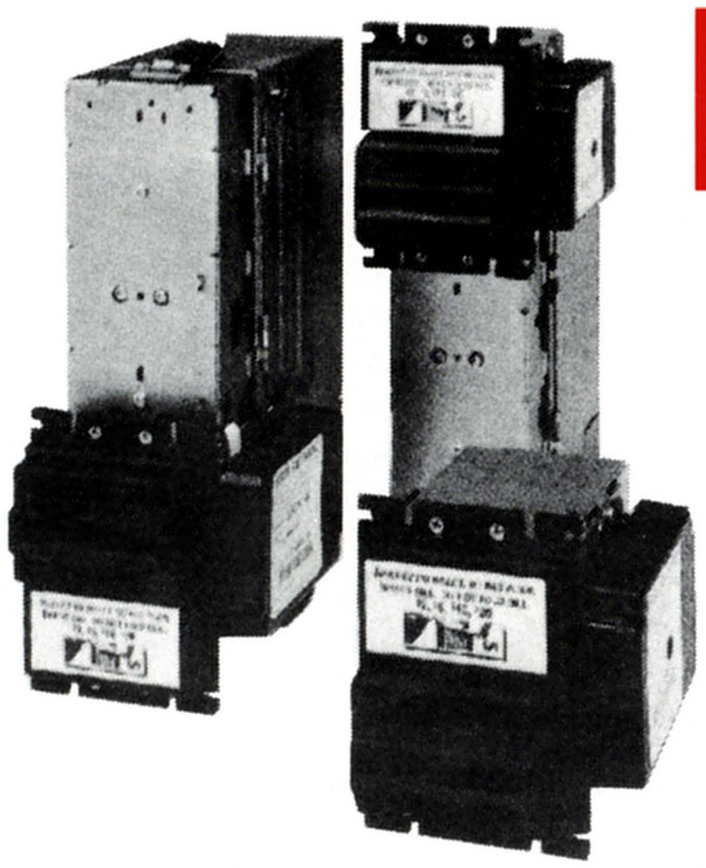
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	Every Once In A While	Blackhawk
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	Vasoline	Stone Temple Pilots
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	Fall Down	Toad The Wet Sprocket
	You Better Wait	Steve Perry
	All I Wanna Do	Sheryl Crow
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	Games People Play	Inner Circle
	The Real Thing	2 Unlimited
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	Rock My Heart	Haddaway
	Boys & Girls	Blur
	Cleopatra's Cat	Spin Doctors
	Rocket	Smashing Pumpkins
🍁	**Sun's Gonna Rise**	Sass Jordan

Sizzlin' Jukebox Hits-Country Vol. 4

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	Half The Man	Clint Black
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	More Love	Doug Stone
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	Independence Day	Martina McBride
	Whisper My Name	Randy Travis
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	Dreaming With My Eyes Open	Clay Walker
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	But I Will	Faith Hill
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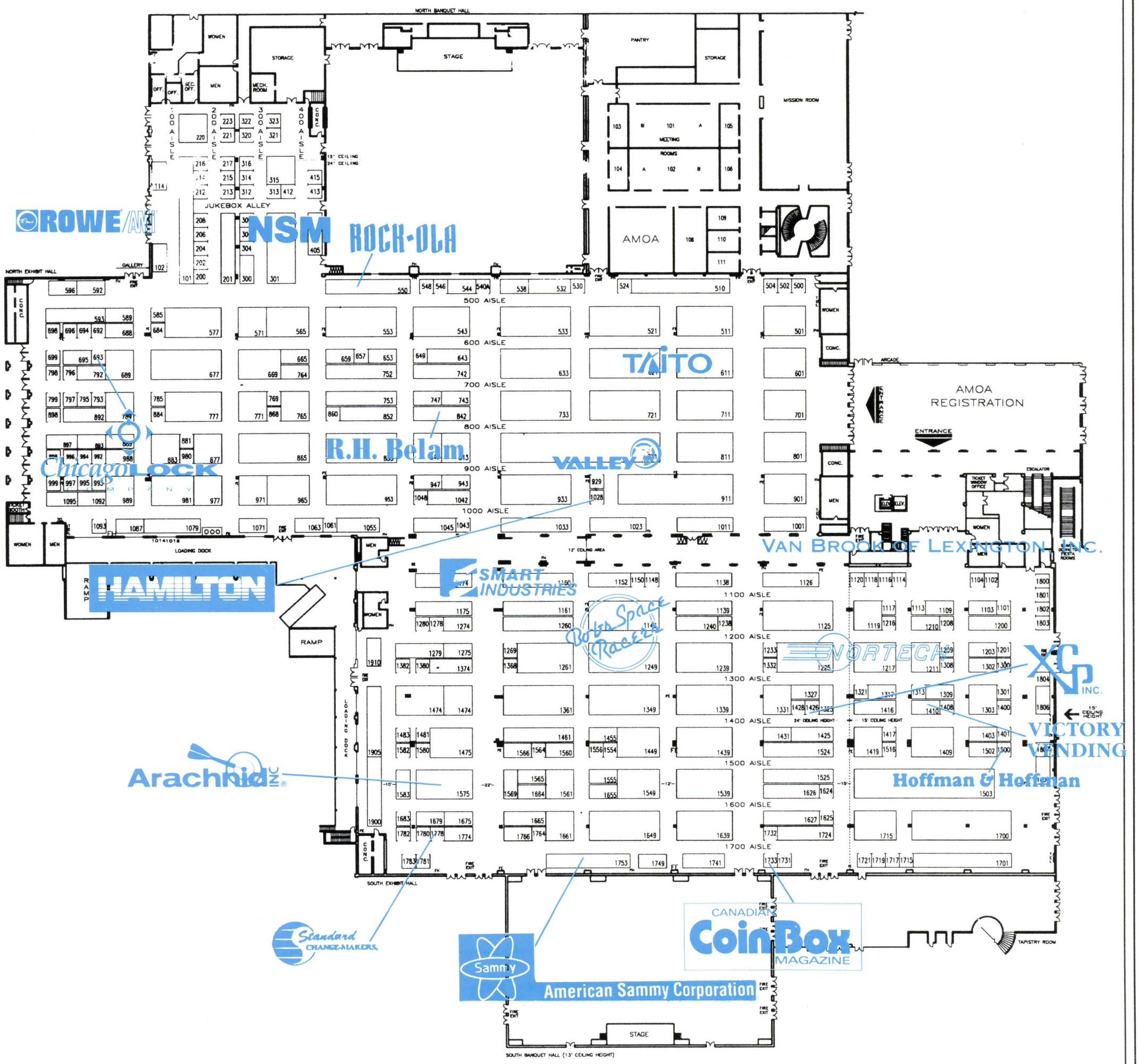
SAN ANTONIO

AMOA EXPO '94

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AMOA '94 FLOOR PLAN



AMOA '94 SHOW HOURS

Thursday, Sept. 22 & Friday, Sept. 23:

	9 a.m.-10 a.m.	Special Distributor Hour
	10 a.m. -5 p.m.	Exhibit Hall Open
Saturday, Sept. 24:	10 a.m.-4 p.m.	Exhibit Hall Open

SAN ANTONIO HOSTS AMOA'S EXPO '94

For the first time ever, the AMOA's Expo '94 will be held in the Lone Star State.

Some 1000 booths have been sold at the San Antonio Convention Centre for Expo '94, Sept. 22-24, 1994. Exhibitors will have on hand the latest in computer technologies, pinball games, video games, CD jukeboxes, electronic darts, pool tables, and much more.

Fifteen educational seminars will also be featured, offering up-to-date information and how-to skills on technical and management issues of interest to industry. Topics include: hiring, videogame violence, customer service, legalized gaming and tournaments.

Celebrities on hand to inform and entertain conference attendees include: former Chicago Bears linebacker Mike Singletary as keynote speaker at AMOA's annual business meeting on Friday morning, Sept. 23; and Kenny Rogers, that evening, at the 1994 Award Show and Banquet.

The 1994 Jukebox and Game Award winners will also be announced at the banquet. Heading the list of nominees is Mariah Carey who received four nominations: "Hero" for JB Pop Single of the Year and R&B Single of the Year, and "Music Box" for JB Pop CD of the Year and R&B CD of the Year. Country newcomer Tim McGraw received three nominations: JB Country Single for "Indian Outlaw" JB country CD for "Not a Moment Too Soon" and JB Rising Star (male). Other nominees include R&B singer Toni Braxton, rappers Salt-n-Pepa, Meat Loaf, Janet Jackson, Reba McEntire, R. Kelley and Ace of Base.

Inductees for the Jukebox Legends Hall of Fame will also be announced. Among the nominations for the living legends category are Jimmy Buffet, Elton John, George Jones, Dolly Parton and Rod Stewart. In the "living legends of the past" category, nominees include Marvin Gaye, Jimi Hendrix, Janis Joplin, John Lennon and Jim Morrison.

San Antonio has a range of interesting attractions, including the San Antonio Missions National Park, composed of the four missions south of downtown—the only national park in the U.S. located within a city. There's plenty for conference registrants and spouses to do and see, and, as an added attraction, this year's spouse program will be an excursion to the 280-acre Rio Cin-Olo Ranch.

Canadians Meet at AMOA

The Amusement Machine Operators of Canada/Les Operateurs D'Appareils D'Amusement du Canada (the Corporation) will be held at the San Antonio Convention Center, 200E Market Street, San Antonio, TX 78205, Room 105 on Saturday, Sept. 24, 1994, at 9 a.m.

Business includes the receiving of financial statements and the report of the auditor for the latest fiscal year; the approval of auditors; the approval of all acts and proceedings of the directors since last year; and the transaction of any further business or discussions. ❑

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PEOPLE

Sadoff EMT Sales Manager at NSM

NSM America recently added another player to its team with the hiring of Alicia Sadoff as sales manager of EMT Kiddie Rides.



Alicia Sadoff

Sadoff, a 1988 graduate of the University of Wisconsin at Madison, had spent the past year as sales manager for the Strata Group. At NSM America, she will be responsible for all EMT Kiddie Ride sales in the United States and Canada.

John Margold, Vice-President of Sales & Marketing for NSM America, feels that Sadoff will fit right in. "While Alicia brings a strong sales background to EMT Kiddie Rides, she also possesses a strong customer-service attitude. This philosophy is the cornerstone of our company, and we feel Alicia will be a solid part of the NSM/EMT team."

Jim Belt Joins ALG

American Laser Games (ALG) announces that Jim Belt has joined the company's sales staff as regional sales manager.

Belt has spent 18 years in the coin-op industry, working in all aspects from manufacturing to marketing and sales. His experience includes marketing and sales with Taito America Corporation, Kaneko USA Ltd., Williams Electronic Games, and Bally Midway Manufacturing, all in the Chicago area.

Jim Belt's office is located in the Chicagoland area. The telephone number is 708-582-8784, fax is 708-582-8785.

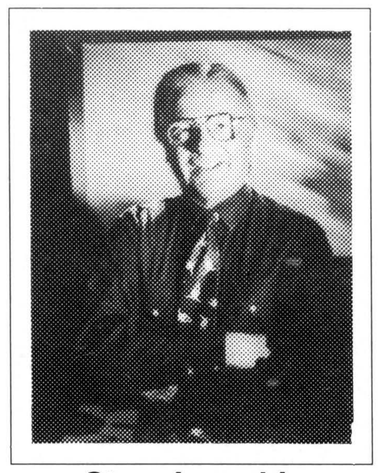


Jim Belt

In other ALG news, Stan Jarocki has been named to the Who's Who Registry of global business leaders.

Who's Who Worldwide is dedicated to the recognition of excellence throughout the world. Only individuals who have distinguished themselves through exceptional achievement and demonstrated leadership are granted membership and a listing in the Registry.

Jarocki has achieved remarkable success during more that 44 years in the coin-op amusement industry. As executive vice president of Bally/Midway he introduced the Space Invaders and Pac-Man video games to the U.S. market. Jarocki also led the company's copyright/trademark protection program.



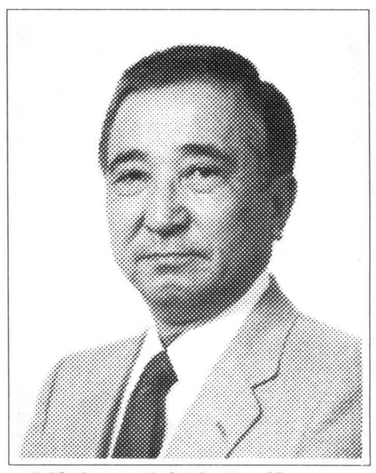
Stan Jarocki

After retiring in 1991, joined American Laser Games as corporate Planning Advisor. He became Vice President of Sales and Marketing for coin-op products in 1993.

Obituaries

Nakajima of Atari

Hide Nakajima was president of Atari Games Corporation since 1985. He joined Atari in 1973, a year after the company's inception, serving as executive vice-president until 1982, when he moved to California to become president of Namco America Inc.



Hideyuki Nakajima

When Atari's Coin-Operated Games Division (Atari Games Corporation) was restructured in 1985, Hide became division president.

In his nine years as president, Atari Games launched over 50 coin-op titles and just as many consumer titles for various home systems. Hide was well-known as a dedicated, caring and competitive leader.

His wife and two grown daughters reside in Tokyo. Hide's warmth, style and leadership will be greatly missed by all who knew him.

Namco's Manabe

Namco Ltd. of Japan is saddened by the loss of Tadashi Manabe, vice-chairman, who died Apr. 30, 1994, of Cancer. He was with Namco for 30 years, active in Japanese trade associations and very well regarded.

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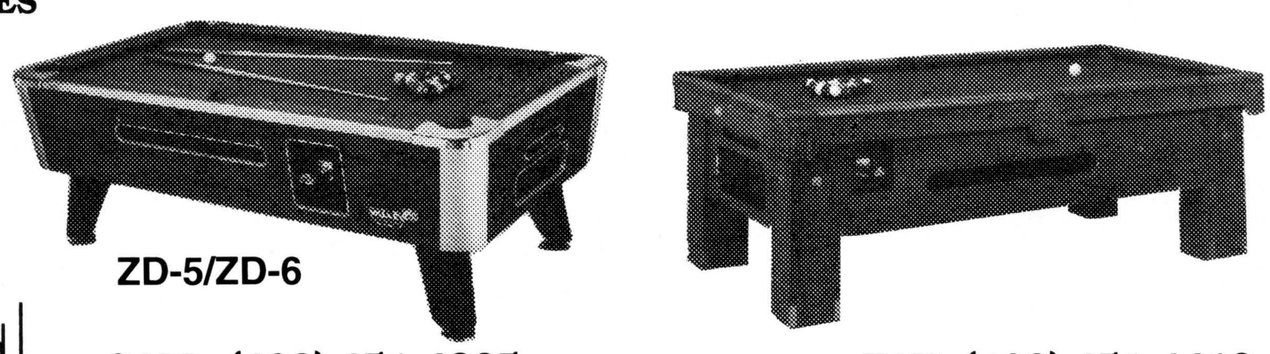
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"The first two Token Techs are excellent. We are sending our purchase order for six additional units."

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"The Token Tech has simplified our whole operation, and we know exactly where we stand every hour."

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Canadian 25¢	8,000	Venezuela 1 Bolivar	5,000
Australian 20¢	5,000	Chile 1 Peso	4,500
Canadian Dollar	6,000	Ecuador 1 Sucre	4,000

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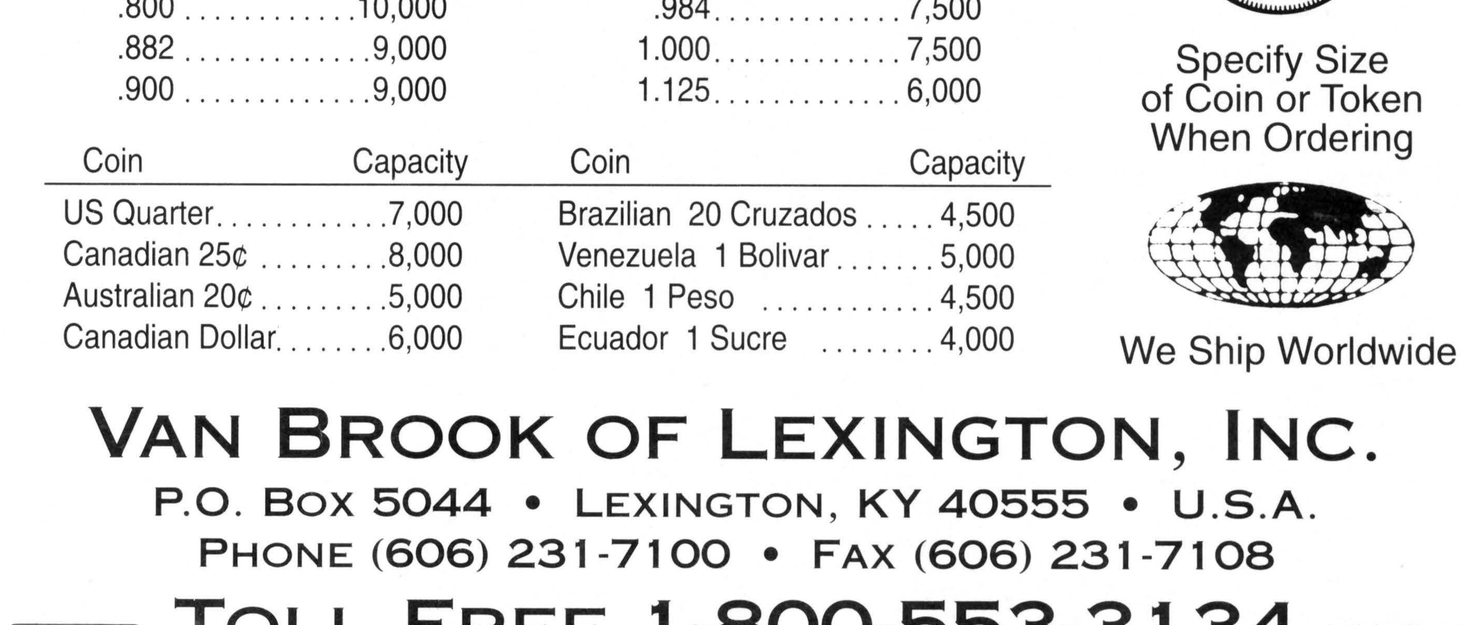
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CAGES OFFERS A CANADIAN HIT

Canadian operators no longer have to go to the United States to find a good batting cage. In fact they can get a stronger, more versatile batting cage in Canada now thanks to Wolfgang Srenk of Cages in Richmond Hill, Ontario, and Gary Harrison of G.E.I. Amusements of Canada.

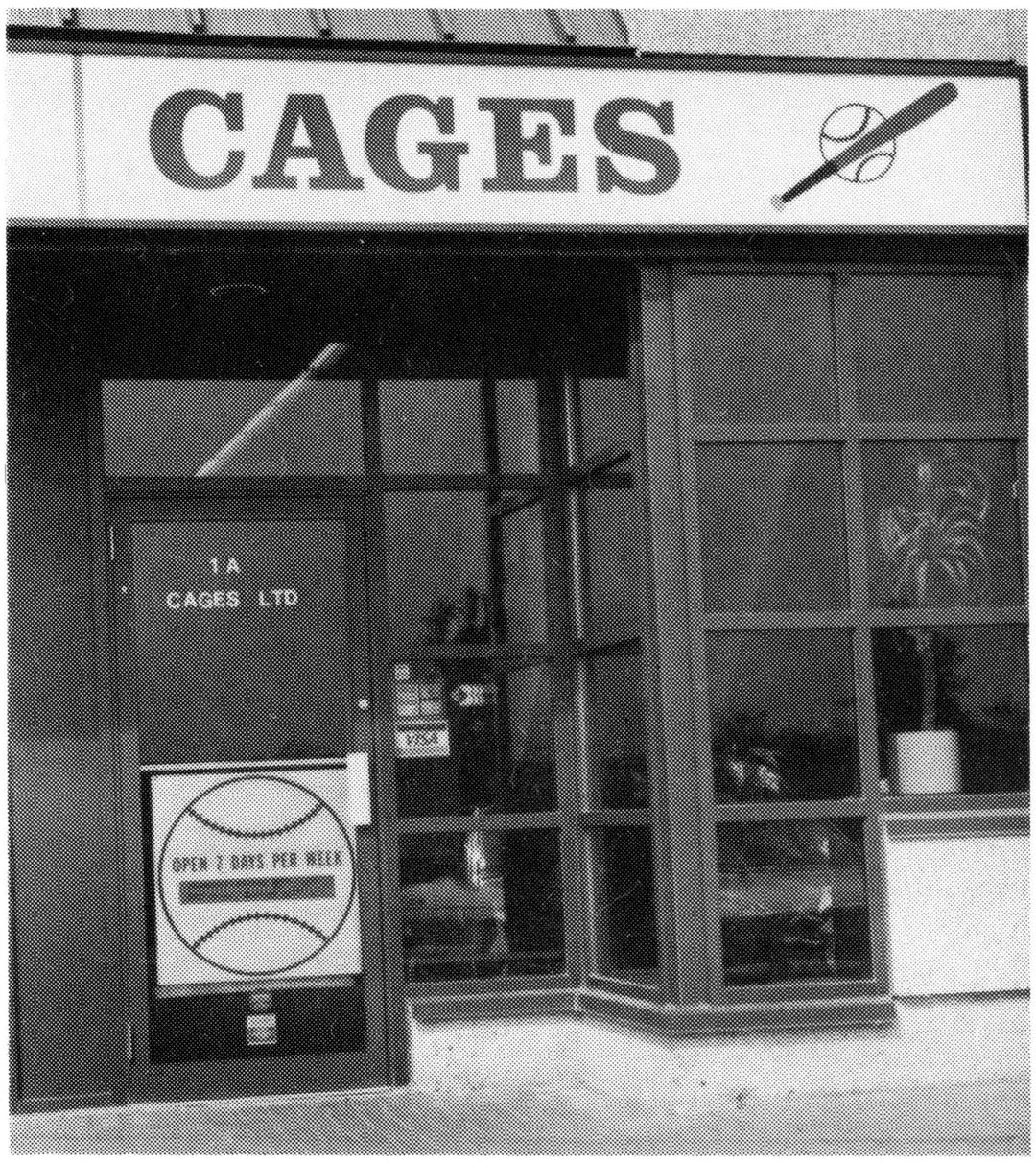
Harrison discovered the marketing potential of Srenk's unique batting cages while selling him games to enhance Cages such as video, pinball, and table games. Harrison says he was impressed with what Srenk had done.

"It's a good product. We just have to get it out there," says Harrison. "It used to be that Canadians wanting to open a batting cage business had to go to the United States for equipment, now they don't have to." He also hopes to get large Canadian distributors interested in the cage.

The Cage

The Cages *Mark 3A* pitching machine/batting cage is entirely computerized and allows the batter to choose his own game and ball speed all in one machine. The controls offer a choice of hardball, softball and slo-pitch. Slo-pitch is one speed only, but the hardball and softball each have four speeds, 45, 55, 65 and a rifling 75 miles per hour. The flashing trigger light lets the batter know when the next pitch is coming and the unique double-gate firing system prevents the mishap of two balls firing at once.

The PLC Computer Controls monitor pitching wheel speeds; number of balls per token; setup time between balls; vac retrieval system; and red game ON light. The programming console that sits in the manager's office provides an exact count of token sales, pitches and revenue for the "not always present owner."



Gary Harrison of G.E.I. prepares to bat, while Wolfgang Srenk of Cages Ltd. sets the controls for him in the Mark 3A batting cage.

Cages Ltd. in Richmond Hill, Ontario, is a revamped industrial unit housing four batting cages; an amusement games area; a party room that would rival any executive meeting room in downtown Toronto; a snack bar; and offices upstairs. The staircase leading upstairs has small bat shaped rungs. There is also Cages merchandise for sale, such as T-shirts, hats, and mugs. Srenk said he got involved in Cages after visiting batting cages with his son and not liking what he saw. He decided he would create a batting cage establishment that was classy and clean, with carpeting throughout. In creating the *Mark 3A* machines and Cages, Srenk didn't skimp on anything. He sunk $225,000 into creating his Cages establishment and much more into manufacturing the machines that are currently available and in production.

In searching for machines, Srenk had to go to the United States. Those he found had only one speed and were capable of pitching only hardball or softball. The result was long line-ups in front of some machines, while the others were empty. Srenk also felt the American machines were flimsy.

"I wanted more variety, better calibre and better steel," says Srenk. So, he made sure there wasn't a patent on his U.S. cages and created, with a partner who designs and manufacturers specialized equipment, one machine that could perform a multitude of tasks, covering all the player's batting needs. He also enlarged the batting area by extending the sides, so the batter doesn't feel "caged" in. Srenk and Harrison hope to exhibit the *Mark 3A* at upcoming industry trade shows in the United States.

At Cages, Srenk has a birthday party package and rents space by the hour ($40), half-hour ($25) or token ($2). Each token gives the player 16 balls. His best hours are between 7 p.m. 'til 9 p.m. on weeknights. Weekends are slow unless it rains, especially during baseball season.

To view the machine on location, visit Wolfgang Srenk at Cages Ltd., 9094 Leslie St., Unit 1A, Richmond Hill, Ont. L4B 3L9 Tel: 905-731-CAGE Fax: 905-731-7089; or contact Gary Harrison at G.E.I. Amusements of Canada, 334 Edgeley Blvd., Unit 28, Concord, Ont. L4K 4B7 Tel: 905-669-9105 Fax: 905-731-0250. ❑

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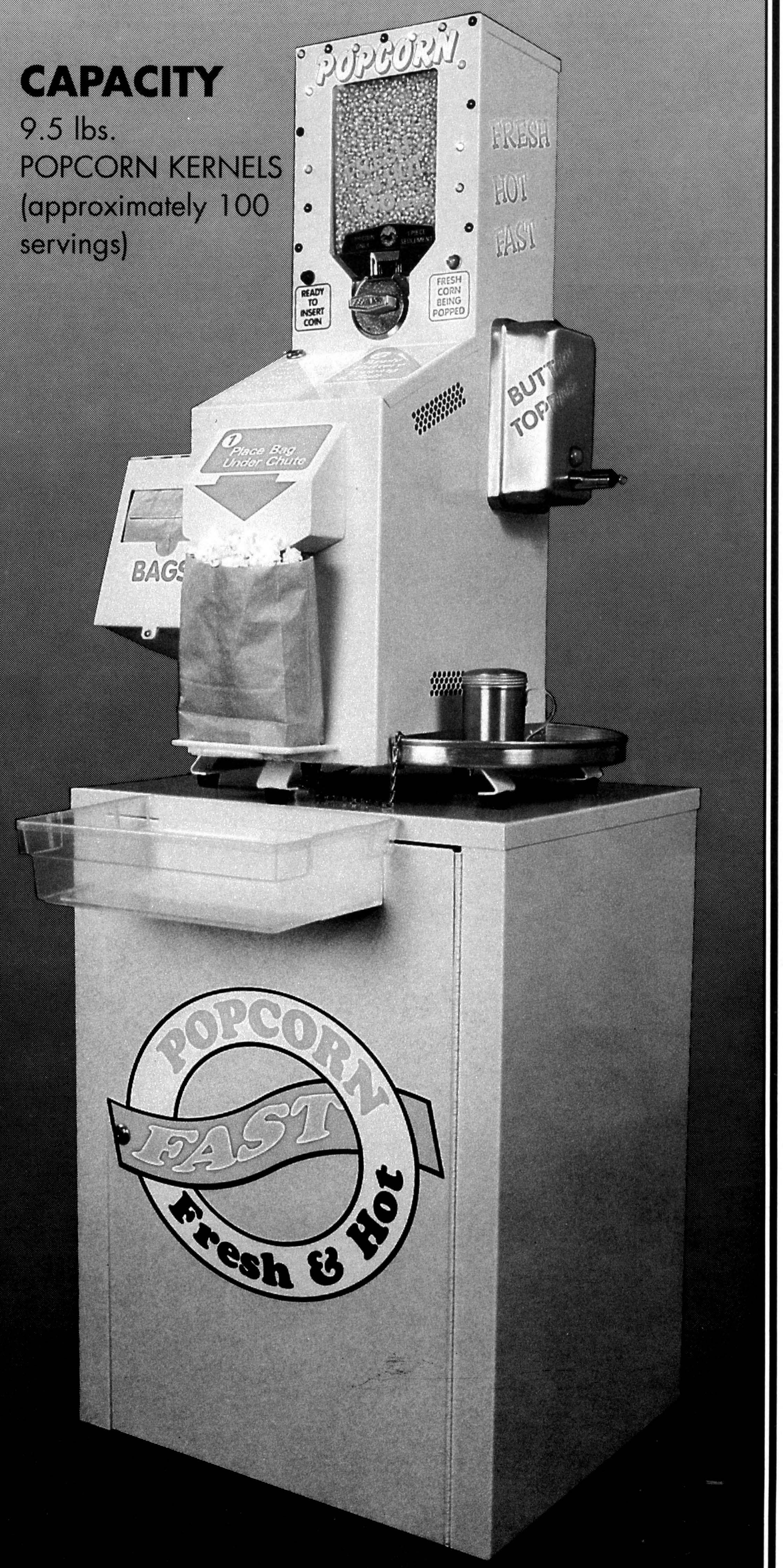
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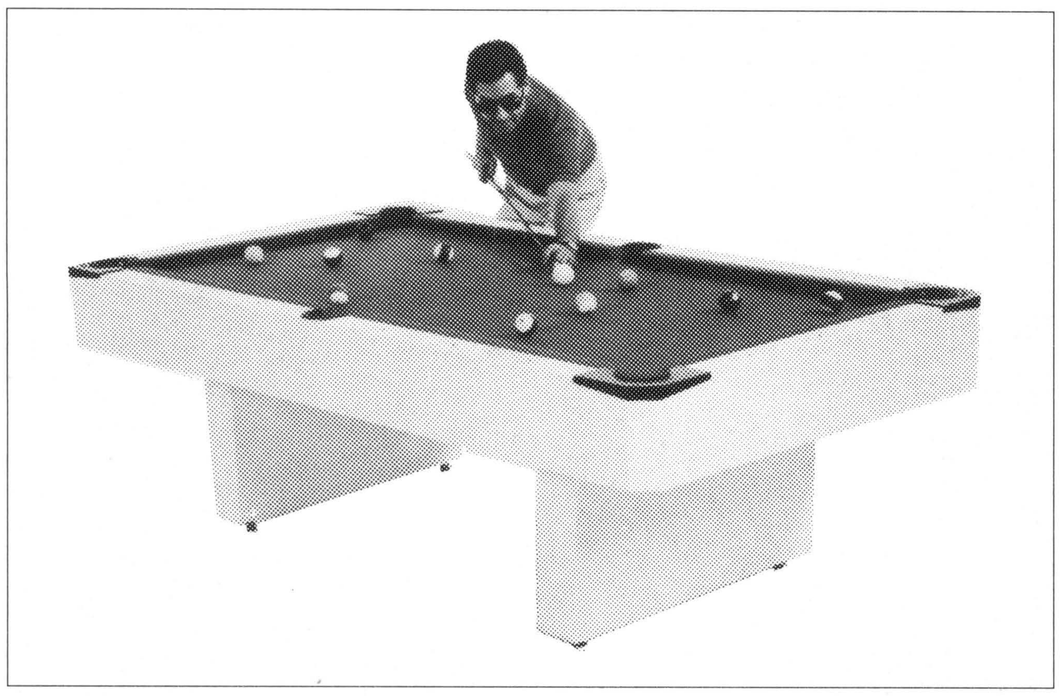
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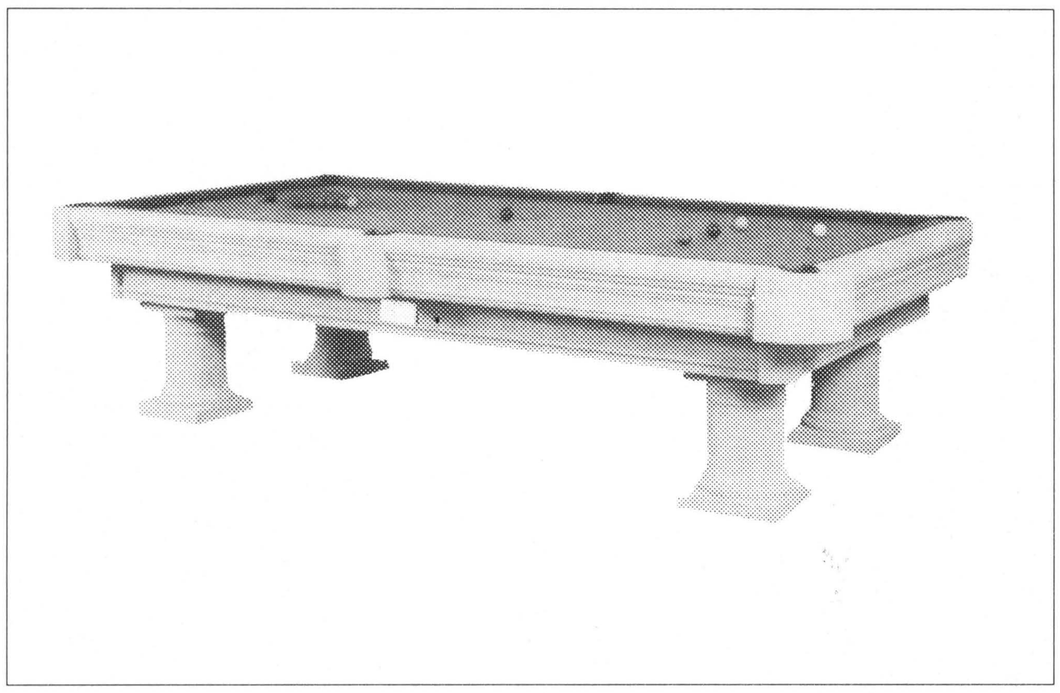
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Dynamo Corporation

2525 Handley-Ederville Rd., Richland Hills, TX 76118-7910, tel: 817-284-0114, fax: 817-284-7606.

Distributors: Alberta Shuffleboards, 10331 178th St., Edmonton, AB, T5S 1R5, 403-486-4263; Canadian Amusement Game Supplies Ltd., 3117 Thunderbird Cres., Burnaby, BC V5A 3G1, 403-466-6181; T. W. Gilchrist Vending, 50 Eugene St., Toronto, ON M6B 3Z4, 416-256-0377; Laniel Canada, 7101 Trans-Canadienne, St. Laurent, PQ H4T 1A2, 514-336-5050; Pacific Vend, 8250 Fraser St., Vancouver, BC, V5X 3X7, 604-324-2164.



Universal 2000: This table features a rich cherry wood, accented by a chrome trim around the ball view window and ball collection area. Other new features include: a universal cue ball separation system that will accommodate 2-1/4" balls, 2-3/8" oversized balls, and 2-1/4" magnetic balls; a tamper proof meter system; and new leg levellers designed to allow the use of a wrench for adjustments without lifting the table. Even delivery has been improved with new heavy duty packaging that protects the product from damage in shipping.

Global Billard Mfg. Co.

1263 W 132nd St., Gardena, CA 90247; tel: 310-327-0562, fax: 310-327-3816.

Distributors: C-Jet, 15397A 117 Ave., Edmonton, ALTA, T5M 3X4; tel: 403-451-4385. Canada Billiard & Bowling Inc., 3300 Boul St-Martin Ouest Chomedey, Laval, PQ, H7T 1A1, tel: 514-687-5991; Gould Home Recreation Centre, 315 Idylwyld Dr. S., Saskatoon, SK, S7M 1L7, 306-244-5041; Starburst Coin Machines, Inc., 717 Kipling Ave., Etobicoke, ON, M8Z 5G4 (416)251-2122.



The Coin: Available in a 7', 8' and a full sized 9', three-piece, one-inch slate table, this model is solid all-plywood construction with high pressure genuine Formica laminate. Features include: solid hardwood rails with full size professional K-66 profile rubber cushions, magnetic separator that will take 2-1/4" magnetic as well

Instant Change for Instant Spending

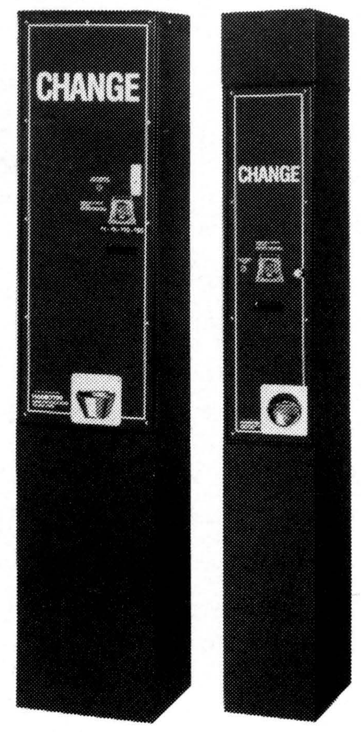


Model VN-1
Single hopper changer, only 10" wide

Model V-2
Double hopper changer, only 15 1/2" wide.
Hoppers can be:
- Quarter/Quarter
- Quarter/Nickel
- or, Quarter/Dime

Model VC-2
Same as **model V-2,** with addition of a quarter coin acceptor to return change from the second hopper (nickels or dimes).

Mounting Choices
Hamilton offers a full range of changer mounting choices; from wall mount to optional header and base for in-line banking. See chart for specifications.



HAMILTON

Hamilton Mfg. Corp.
1026 Hamilton Dr.
Holland, Ohio 43528
Tel: (419) 867-4858 FAX: 867-4850

as 2-3/8" cue ball, trap door for quick service and separate front cash door. This model also offers a mechanical free-play system adjusted with a turn of a key.

Grayhound Electronics Inc.

Rt. 37 & Germania Station Road, P.O. Box 1697, Toms River, NJ 08754, tel; 908-341-5200.



Shark: This model features high impact ABS plastic ball track system, all plywood construction, and triple laminated legs with heavy duty levellers. Dimensions are 7'x3-1/2' with a 3/4" slate. Other features include: Belgium balls, rack and cue sticks; trap door for clean out and adjustable pricing; and superior ball action.

Great American Billiards

24 Stafford Court, Cranston, RI 02920, tel: 401-463-5494, fax: 401-463-6673.



Great American Billiards offers five models, designed to ensure many years of uninterrupted reliable service. Features for all models include: 3/4" all plywood cabinet; poplar wood top frame and rails; unitized composite ball return; ABS injected legs; magnetic or 2 3/8' cue ball separator; modular coin box housing, and more. Play areas sizes are: Model 600: 32"x64", Model 650: 36"x72", Model 675: 37-1/2"x75", Model 700: 40"x80", and Model 800: 44"x88".

Murrey & Sons Co., Inc.

14150 S. Figueroa, Los Angeles, CA 90061; tel: 310-323-1752, fax: 310-538-8507.

Pro-Series: This model features space age polyethylene "Cross-Linked" ball return track system in one-piece design for lightning fast ball return speed and a fully adjustable coin slot that allows rate to be set from 25¢ to $1 per game. Other features are built-in precision 2-1/4" magnetic cue ball separator and 2-3/8' oversized cue ball separator, solid hardwood and plywood construction, diamond ground precision 3/4" genuine slate playfield, and rugged



high pressure melamine mica finish on cabinet, rails and pedestals for burn and mar resistance.

Northfield Cabinet Shop, Inc.

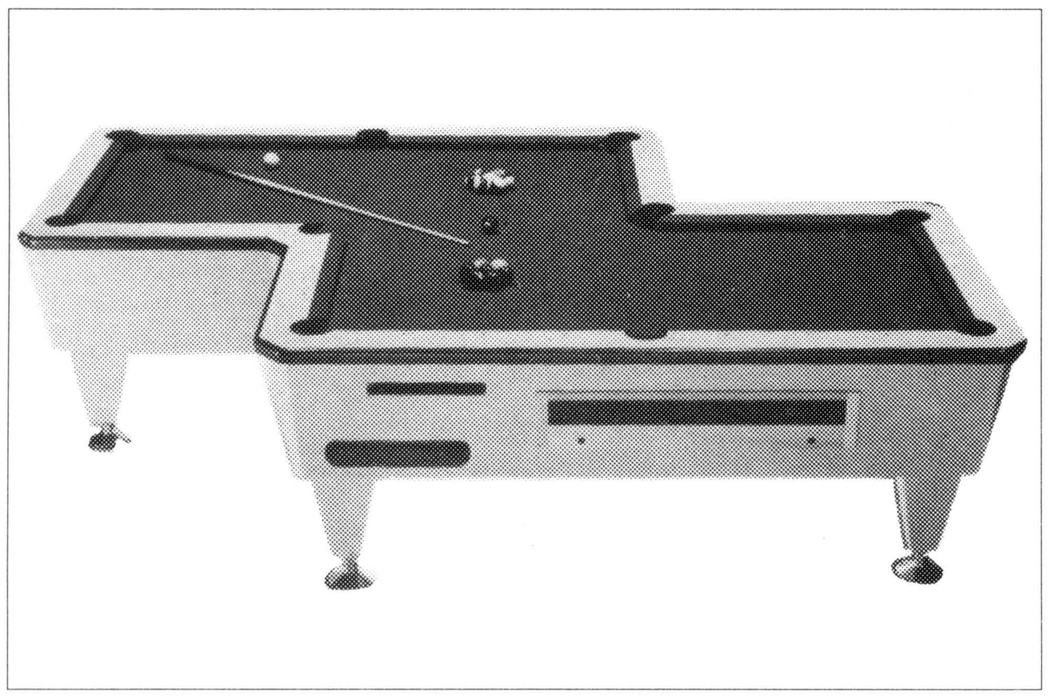
4780 Old Highway 45, Conover, WI 54519, tel; 715-547-6262.



Logger's Cut: NCSI's own version of straight pocket billiards. Preserving the natural beauty of wood with this log sided custom pool table. Available in pocketed or full ball return models. All tables are made of solid hardwoods and available in six standard lacquer finishes.



8 Pocket Right Angle Billiard: A fusion of two pool tables joined together to form a right angle, is the basis of this unique model. Available in coin-op or non-pay models, in birch or oak hardwoods in a choice of six lacquer finishes. This table has a playing surface 6'x3"/6'x3' and overall table size 7'3"x7'3. Because of the irregular size of the playing surface, the slate alternative is one piece, 1-5/8", plastic laminated top. Other features include a fine tuned, all wood gulley system, and a choice of colour lacquer finish. All tables are plated and numbered.



Total Fusion: This model offers incredible angles and compelling long shots into 10 pockets. Made of solid oak or birch hardwoods and veneers. Features 5x2 inch rails of oak or birch; hand-turned, solid wood gulley system; 1-5/8" thick, 340 lb. top and an exclusive ball trap design. It's offered in six standard lacquer finishes with custom colours available.

Valley Recreation Products Inc.

333 Morton St., P.O. Box 656, Bay City, MI 48707; tel: 517-892-4536, fax: 517-892-6513.

Distributors: Canadian Amusement Game Supplies Ltd., 3117 Thunderbird Crescent, Burnaby, BC V5A 3G1, tel: 604-421-7042; Canadian Coin Machine Distributors Ltd., 108-3680 Bonneville Place, Burnaby, BC V3N 4T3, tel: 604-420-4008; C-Jet Electronic Technology Inc., 15397A-117 Avenue, Edmonton, AB T6M 3X4, tel: 403-452-4385; Laniel Automatic Machine Inc., 151 Chemin Rockland, Montreal, PQ, H3P 2W3, tel: 514-731-8571; Southern Music Ltd., 3605 32nd Street N.E., Calgary, AB T1Y 5Y8, tel: 403-291-1666.



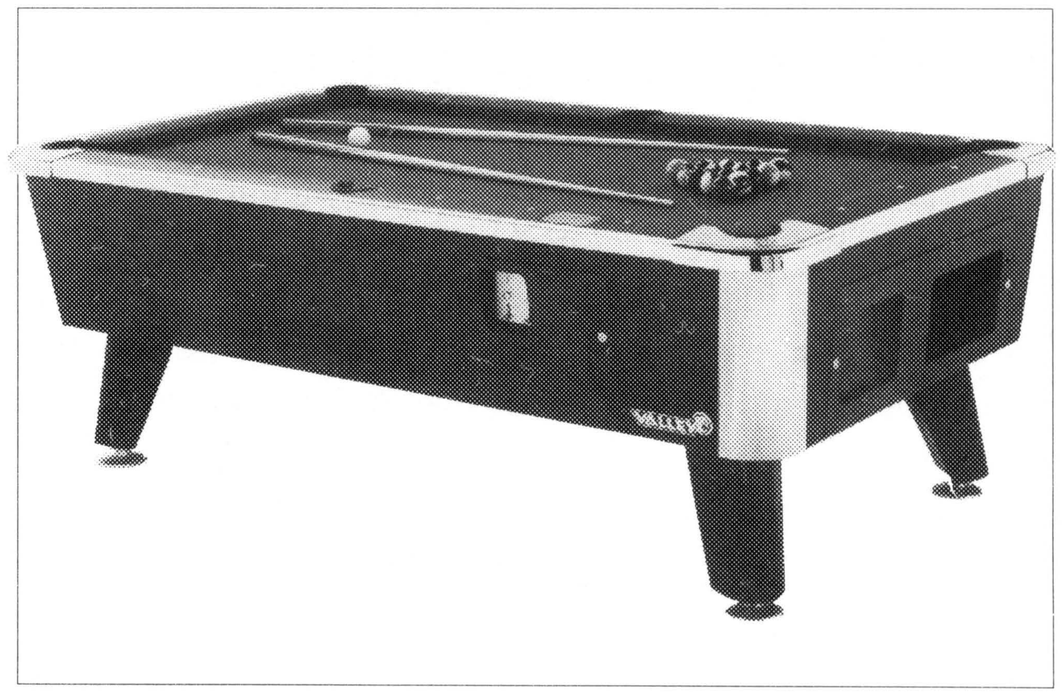
Cougar ZD-6: New Summit Ash high-pressure laminate, decorative down-corners with Cougar logo; one-piece precision-ground Italian slate; one-piece polyethylene ball return system; simple and reliable cue ball separator; die-cast metal corners; side-to-side, end-to-end, twin center slate support system; replaceable coin chute housing; quick change rubber pocket liners; adjustable coin mechanism; four sizes—85", 88", 93", 101".

Image Series: New, decor-matching tables, available in three styles—Contemporary for the modern lounge, Country for rustic locations, and Traditional for the bar setting. Features the same components as Cougar coin tables; available in 93" size only.

The Leopard: Electronic and can be pre-set for rack play, time play or rack/time play; functional components housed in unitized service drawer; one-piece precision-ground Italian slate; one-piece polyethylene ball return system; reliable cue ball separator; side-to-side, end-to-end slate support system; accessory package; available in 101" size only.



Valley Image Series Contemporary Table



Valley Leopard

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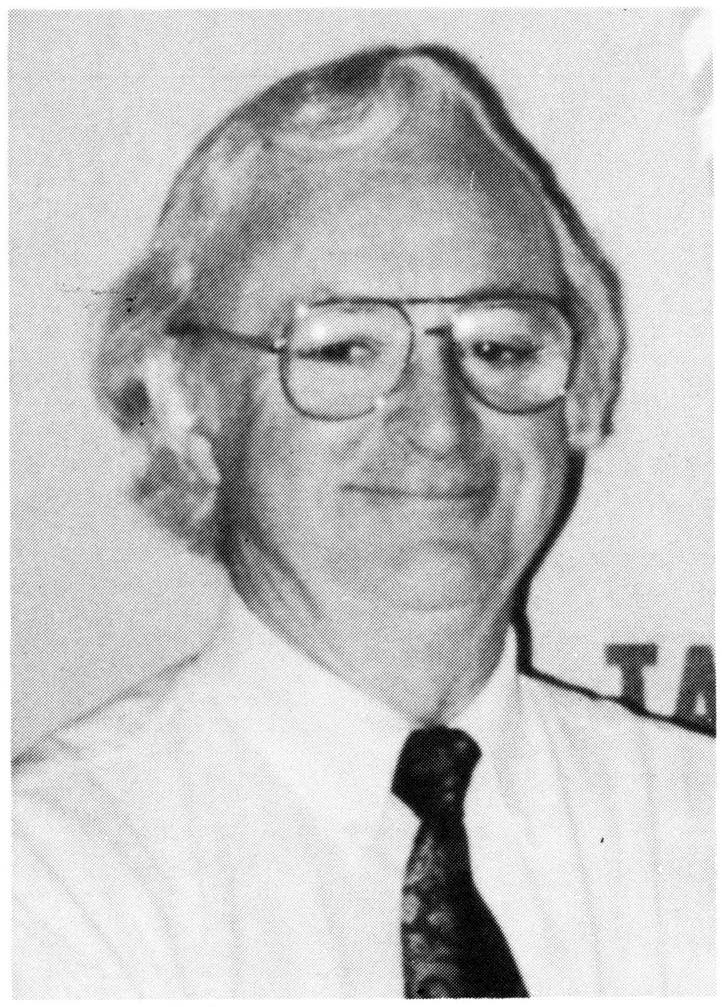
COVER STORY

A forward thinking company that ...

ALWAYS LOOKS BACK FIRST

Valley Recreation Products, best known for its pool tables, is one of the longest-running success stories in coin-op history and they're just about to enter their 50th year of operation.

How did they do it? Why do operators favour Valley products, even today when they have more competitors than you can shake a cue stick at?



James Griffiths

According to Valley management, there are a number of reasons, but they all boil down to making sure their operator customers are more profitable in the long run with Valley products than they are with any other.

"That means solid quality, inside and out, for starters," says James Griffiths Vice President of Valley's International Operations. "And paying relentless attention to the most minor detail."

He says this applies to tables in production as well as those already sold.

"We always look back at what we've already manufactured and sold, before we make any upgrade," Griffiths says, "To be certain that, if there's any way, our new parts will fit old tables."

For example, all Valley tables that roll off the assembly line are made to the same exacting specifications, so that operators can swap parts from one table to the next, and from year to year, often even model to model.

"We never make any kind of change or upgrade in our tables without first considering the impact it would have on tables already on location ... and how we can give those tables the benefit of any improvements we come up with," Griffiths emphasizes.

Then, to make certain that their "backward thinking" goes smoothly, Valley has set up a 7AM to 7PM service line.

It all adds up to high resale value. Dick Shelton, Vice President & General Manager, says Valley pool tables have consistently enjoyed high resale value. "Most often their used value is not much less than what operators paid for them new." He says this is due to how well built they are and the reduced amount of service they require. When the inevitable does occur, however, and something does fail, Valley's "backward thinking" ways make them easy to repair.



Valley's Cougar ZD-6: Summit Ash outer laminate and Cougar Medallion corner treatment enhances this table.

The company offers a full line of tables to fulfill any need an operator may have. See page, this issue, for product descriptions.

Promotions

Making a pool table as profitable as it can be takes more than just quality equipment. It takes leagues. And promotions to get people into leagues. And ways to manage the leagues once people get into them.

So, some years back, Valley started what is now one of the largest and fastest-growing pool-playing associations in the world ... the Valley National Eight-Ball Association. Over 300 operators are "charter holders" (operator members) in the VNEA. And those charter holders (you must be a coin equipment operator to be a charter holder) represent over 65,000 pool-playing members.

The purpose of the Association is to further both the sport of pool overall and, more specifically, operator-run pool on operator-owned tables.

The VNEA provides their charter holders with most everything they need to both get into leagues and then to maximize their effect on cash boxes.

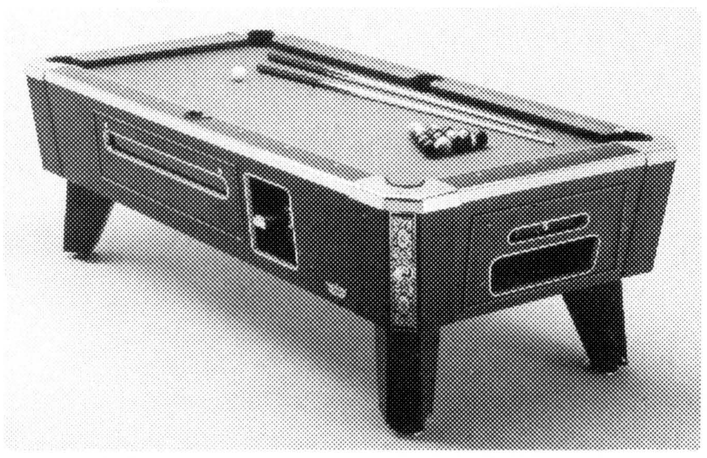
Image Series



Contemporary



Country



Traditional

They make available league start-up kits, tournament-running information and advice, premiums and prizes ... and they host huge Las Vegas Championships each year as an enticement for players throughout North America.

Gregg Elliott, VNEA's Executive Director, says that the Association has enjoyed healthy growth every year since its inception but that the last 2 years have been "absolutely phenomenal.''

"We saw a 33 per cent growth in charter holders in the last 2 years, an estimated 30 per cent growth in pool-playing members, and a 40 per cent growth in competing finalists at our Championships in Las Vegas last May," Gregg explains, "And there's no sign that the growth is slowing down ... we're ecstatic!''

Gregg adds that the VNEA is now working hard on expanding membership in Canada and that Canadian operators are welcome to become charter holders. All they have to do is contact the VNEA or Valley Recreation Products for information ... "Or stop by the VNEA booth at the AMOA Show in San Antonio this year.''

If you haven't heard of Valley's League Machine Automated Scoring system, you either aren't operating leagues ... or you're probably investing a lot more time in managing them than you'd have to.

Probably the single biggest "hassle" in running leagues is gathering and processing player scores.

Most operators start out doing everything by hand, then graduate to computer management of some kind ... often with a software format of their own making.

Valley recommends "starting at the top," in an efficiency sense, by using their League Machine Automated Scoring System. The system works with any make, model, or year pool table (or dart machine ... or any other kind of league games, for that matter). Player-completed score sheets can either be phone-line transmitted via FAX to your computer back at the shop ... or physically transported to your shop computer, then electronically scanned in. the system manages all league information quickly and accurately.

Valley even makes its own cues. Their pool-table-building headquarters is in Bay City, Michigan, but they also have a plant in Shakopee, Minnesota that makes pool cues.



Gregg Elliott

Like their tables, Valley's single-piece cues are built for rugged commercial use, with 100 per cent fibre ferrules, leather tips,, solid maple shafts, hardwood handles, and 4-prong "pressure-glued'' shaft-to-handle connections. And, again like their tables, they may not be the lowest price, but they represent the best value for the dollar.

Valley's now applying their skills to electronic dart machines. The Cougar brand of electronic dart machines, manufactured in their Sycamore, Illinois plant, has also been a solid winner with operators. Griffiths says the secret was in building a reliable machine.

According to Griffiths, the popularity of electronic darts has "mushroomed" in the States, as well as a number of other countries, during the last five years. But Canadian operators have not enjoyed the same popularity explosion. Valley intends to "make a concerted promotional effort" for electronic darts in Canada in the forthcoming months, and Griffiths encourages any interested operators to contact their nearest Valley distributor for information on how they might participate.



Cougar Darts

Griffiths cites a "phenomenal" market-building success overseas with dart games that, in some ways, parallels the potential of the Canadian market.

"Our primary distributor in Europe, NSM Aktiengesellschaft of Germany (the same people who make NSM jukeboxes), literally built the market for electronic darts in Germany and other parts of western Europe,'' Griffiths explains, "There were a lot of naysayers in the beginning that didn't feel bar patrons could be enticed to play electronic darts ... but they feel a little differently now ... now that NSM has over 65,000 in their market!''

Valley has achieved 50 years in the coin-op industry as of 1995 and we trust they'll keep on looking backwards whenever they update their equipment!

For more information on products, contact: Valley Recreation Products, Inc., 333 Morton Street, P.O. Box 656, Bay City, MI 48707, Tel: 517-894-6175 Fax: 517-892-9446.

For more information on the Valley National Eight-Ball Association (VNEA), write to the address above or call: 517-893-1800 or 800-544-1346 Fax: 517-893-0103 ❑

TOURNAMENT NEWS

Laniel Launches Dynamo-Acuera Tourney

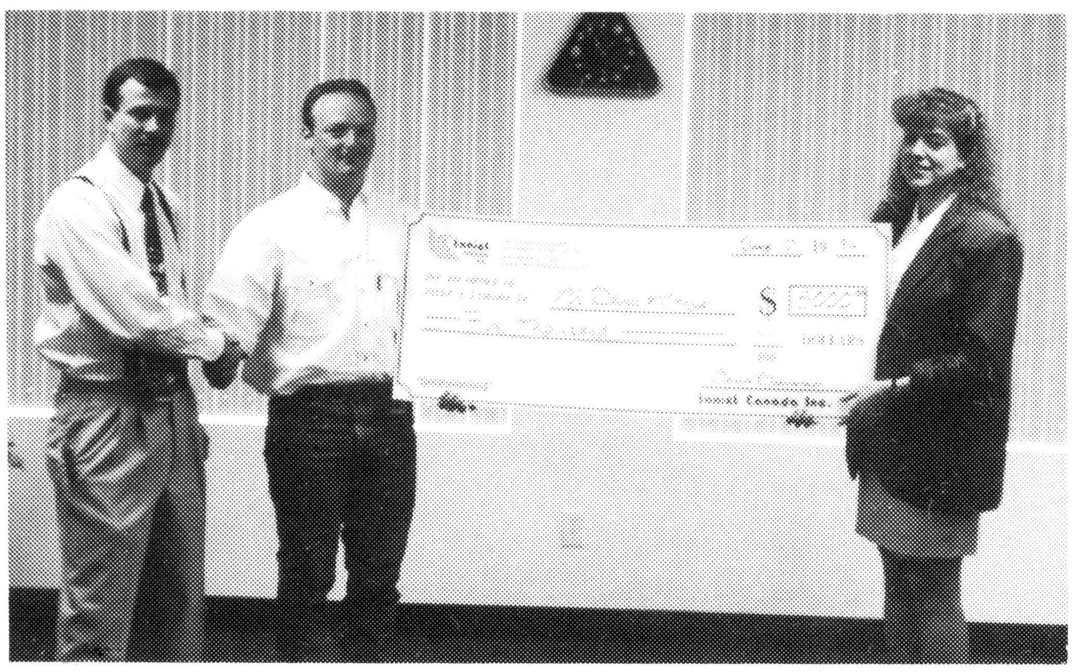
Laniel Canada Inc. recently launched its first grand Dynamo-Acuera Pool Tournament.

Approximately 3500 players registered for the tournament across Canada.

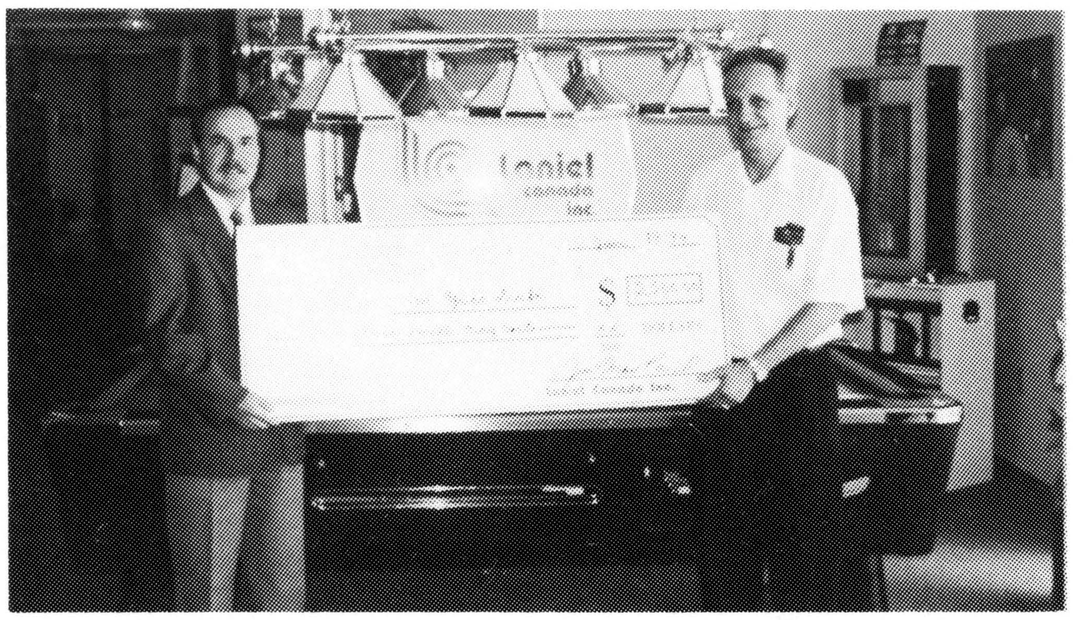
Grand prize winner was David McInnis of Pokemouche, NB, who won $5000.

Second prize of $2500 went to Yves Dubé, Ste-Marie de Beauce, PQ, while Claude Hébert of St-Chrysostome, PQ, won $1500 for third place.

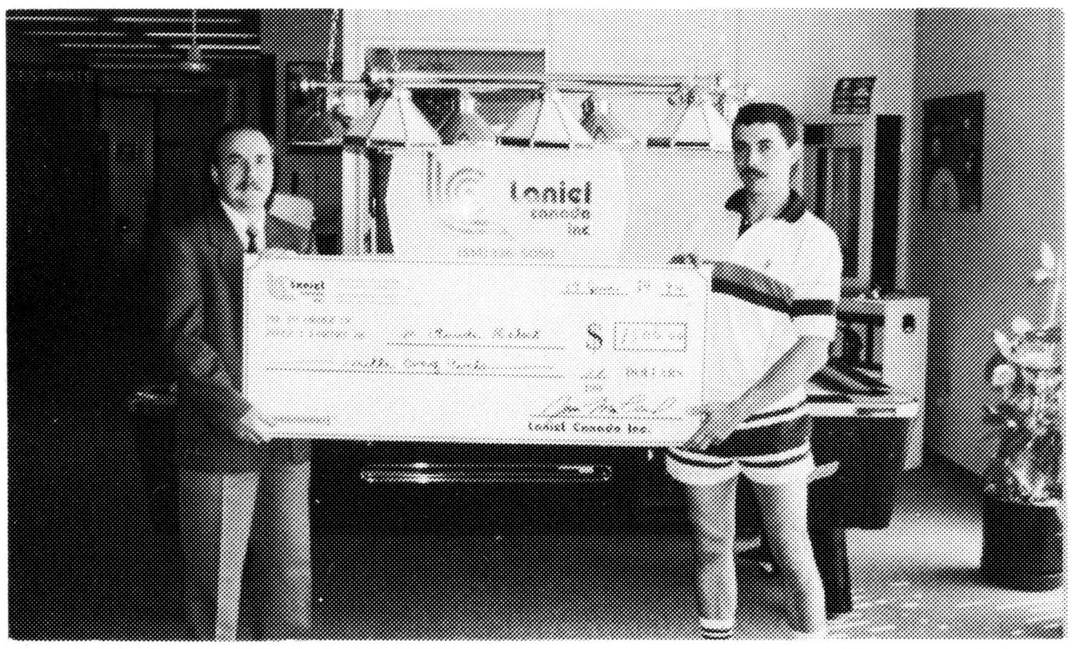
The drawing took place May 17 under the supervision of Groupe Mallette Maheu, a firm of chartered accountants.



Denis Desmarais and Kim McBeath of Laniel's N.B. branch present David McInnis of Pokemouch, N.B. with $5000 for first place.



Jean-Marc Laniel presents Yves Dube of Ste-Marie de Beauce, Que. with 2nd place, $2500



Jean-Marc Laniel presents Claude Hubertof Ste-Chrysostome, Que. with the 3rd place $1500 in Laniel Canada's Pool Tourney.

BullShooter 9 Finals

Arachnid, Inc.'s World Challenge of Champions BullShooter 9 Tour ended with an $80,000 dart championship at the Hyatt Regency O'Hare over Memorial Day weekend, May 27-30, 1994! Over 200 Galaxy English Mark Darts games were on hand for the over 6,000 dart entries in nine main events. Players came from all over the world including 13 foreign countries: Austria, Spain, Germany, Korea, Mexico, Holland, Belgium, Canada, New Zealand, Australia, England, Japan and Zimbabwe.

An exciting International 4-player All Star Team Challenge took place on Friday night. A parade of teams proudly waving their country's flags started the event. Each uniformed team proudly marched to their country's anthem through a crowd of cheering spectators. The teams were represented by Arachnid International Distributors: Diana Marketing (Spain), TAB and DATTL (Austria), Le Pitch (Canada), Arachnid Belgium (Belgium), Mammoth (Korea), EMD Germany (Germany) Dardotek (Mexico) and the U.S. All Star Team was sponsored by Arachnid. They played a round-robin format with the top two teams, Spain and U.S., competing in a playoff match.

The U.S. team, Ray Terronez, Bill Gay, Dave Kelly, and Terry Mutton, all from Illinois, claimed first place.

VNEA's Pool Tournament Draws Over 4000

Over 4000 VNEA league players competed at the 14th Annual VNEA International Championships held May 28th through June 4th at the fabulous Riviera Hotel and Casino, on the strip in Las Vegas, Nevada.

Organizers say that never in the history of amateur pool have this many players from all over the world gathered for a pool tournament of this magnitude.

The 14th Annual International Championship drew players from 31 states and the following eight countries: Australia, Bahamas, Bermuda, Canada, Germany, Netherlands, Spain, United Kingdom. These players spawned from the VNEA's ever increasing Charter Holding Integer totalling over 300 members.

League players, competing in one or more of the 16 distinct divisions, vied for the title of "Champion" in the following divisions: 8-Ball Men's Team Regular & Masters, 8-Ball Women's Team Regular & Masters, 8-Ball Men's Singles Regular & Masters, 8-Ball Women's Regular & Masters, 9-Ball Men's Singles Regular & Masters, 9-Ball Women's Singles Regular & Masters, 8-Ball Men's & Women's Singles Seniors, Scotch Doubles Regular & Masters.

Cathy Gowin and Gary Kirkland of Challenger Vending in Canada were the top pair in the Scotch Doubles Masters Division, defeating Martha Hartsell and Donald Baker of Primo Pastimes Enterprises of Oregon. The first place pair received $1,000 while second place took home $500.

Also during the week, several Charter Holders were recognized with the VNEA's coveted Golden "8" Awards for major achievements throughout their league season.

Canadians stood out in these categories—The first year Charter Holder sanctioning the highest number of players their first official season: MGM Amusement, 305; and Vendor Amusement, 257. —The Charter Holder recording the largest increase in number of sanctioned players over the previous season: Wal-Mac, 558; Challenger, 409; Southern Music, 409.

In the 9-Ball Women's Singles Regular Division, Mary Russeau of Nicks Music, Ohio, defeated Kathie MacDonald of Challenger Vending, Canada.

The VNEA is very appreciative of the continued commitment and support of its manufacturer members. Each of the sponsors was awarded a stunning crystal ice bucket by VNEA executive director Gregg Elliott.

4th Annual VNEA Juniors

Continued growth and enthusiasm highlighted the 4th Annual VNEA International Junior Championships held at the Ramkota Inn, Sioux Falls, Dakota, on June 24th through 26th.

Young pool enthusiasts from 19 different Charter Holders travelled from Canada, Nebraska, North Dakota, Wisconsin, Minnesota, South Dakota, Louisiana, Colorado and Wyoming to compete for trophies, prizes and savings bonds. A total of 40 Valley pool tables were set up for the tourney.

The International Junior Championships continues to grow every year. There was a record total of 125 three-person teams entered in this year's tournament, compared to last year's previous best of 90 teams.

"We had a 40 percent increase over last year in both the singles and team competition. The tourney was extremely successful," Gregg Elliott, VNEA Executive Director said.

The tournament kicked off Friday night with complimentary pop and pizza and the competition began with the first of many mini-tournaments. Players were split up in three different divisions for the singles and team competition: Youth (ages 9-13), Minors (14-17), and Majors (18-20). Mini-singles were held Friday night with an incredible 352 players participating. More minis—including a first ever girls only division—were held on Sunday also.

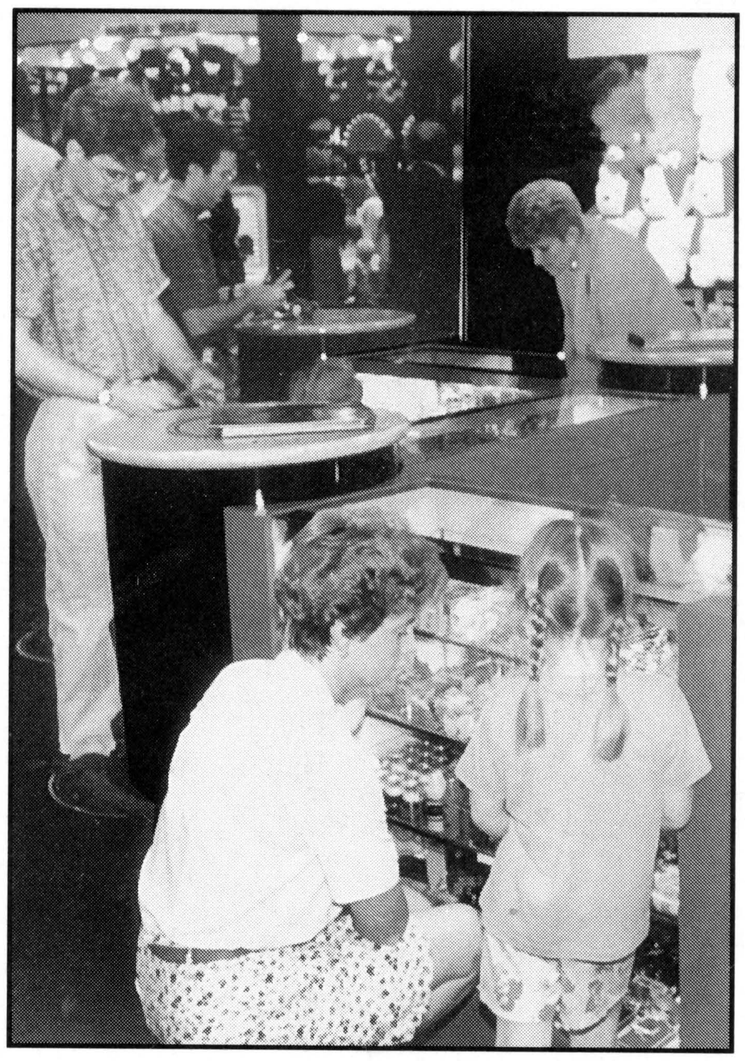
World-renowned pool instructor Jerry Briesath was also on hand to conduct instructional sessions.

Canadians placing well were the Derby Raisons, Western Automatic, Ontario, in the Youth Division and Dream Team, Joyland Amusement, Ontario, in the Majors Division; both in 7-8 place. During Friday's mini-tournaments, Canadians Scott Sinclair and Adam Smith of Weston Automatic, Ontario, both placed well.

Winners of the Team Uniform award were Valley Cougars (Fremont Vending, Riverton, WY) in the Youth Division, Danger From The Depths (Joyland Amusements, Ontario) in the Minors Division, and Cue Balls (Advances Amusements, Park Rapids, MN) in the Majors Division. The tournament's other added feature was the Adult/Youth Scotch Doubles tournament, Saturday night. It was broken down in the same divisions as the Junior tournament. Congratulations to the winners and to all the tournament participants for being part of this record-breaking event. We hope to see everyone back again next year. ❑

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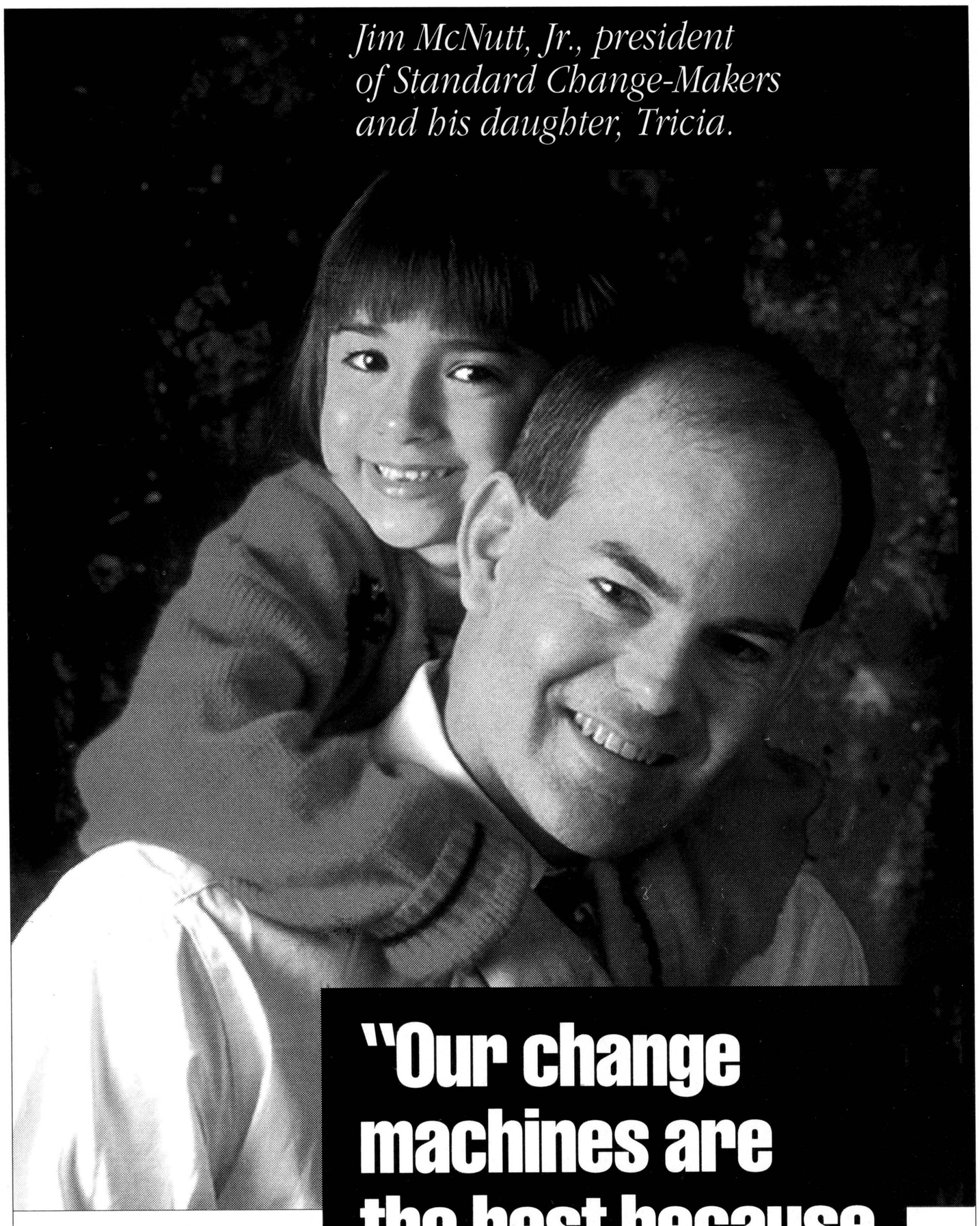
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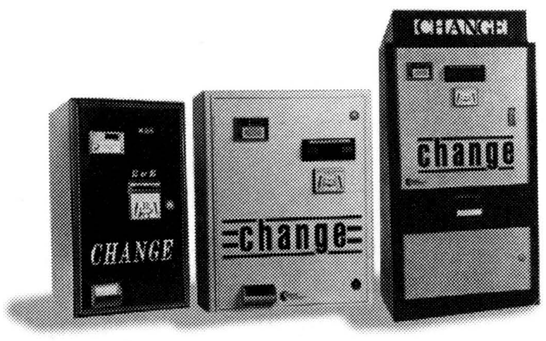
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Standard Change-Makers, Inc.
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CALENDAR

FUN EXPO

Oct. 2-4, 1994. The International Family Fun Center & Miniature Golf Show, Las Vegas Convention Center. Contact: Bailey Beeken, 914-993-9200.

Pacific Vend Open House

Oct. 14, 1994. Pacific Vend Distributors Open House from 9 a.m. to 5 p.m., 8250 Fraser Street, Vancouver, B.C. Refreshments served. Contact: Alenka at 604-327-6386 or 800-663-5953.

OCSA '94

Oct. 28-29, 1994. The Ontario Office Coffee Service Association, convention at the International Plaza Hotel & Conference Centre. Contact: Pamela Foster, 416-510-8036.

QCSA '94

Oct. 29, 1994. The Quebec Coffee Service Association is holding its annual show and convention at Sheraton Hotel in Laval. Contact the QCSA at 514-444-7666.

IAAPA Trade Show

November 1-5, 1994. International Association of Amusement Parks and Attractions, 76th annual convention & trade show, Miami Beach Convention Center, Miami Beach, FL Contact: IAAPA at 703-836-4800.

NAMA 1994

Nov. 3-5, 1994. National Automatic Merchandising Association's national convention & trade show, Georgia World Congress Center, Atlanta, GA. Contact: NAMA at 312-346-0370.

ACME '95

March 23-25, 1995. America Coin Machine Expo at the Reno convention Center, Reno, Nevada. Contact: William T. Glasgow, Inc., 708-333-9292.

Leisure EXPO '95

January 19-21, 1995. Orange County Convention Center, Orlando, FL. Contact: Al Barry, tel: 305-448-7976, fax: 305-448-4630.

LETTER POOL

Editors Note: The following are letters to the Editor in response to another letter published on page 4 of the June 1994 issue of Canadian Coin Box magazine, regarding the rating of pool tables in our Top 10 Game Poll. We encourage other responses to this or any other concerns.

Note: Pool Tables

You may be right about earnings on Valley Pool Tables being up to par with other makes, but your poll should not be ranked just on earnings. Valley Tables almost never break and are better for resale later.

One reason for me buying Valley over others is that I own about 90% Valley and when buying new tables I want the same-looking table as I already have. When opening an arcade or bar you don't want two or three different-looking tables.

Frenette Amusement Ltd., Campbellton, NB

Editors Note: The next letter is from Valley Recreation Products.

We noted with interest your June '94 editorial column regarding Canadian Coin Box operator polls and, specifically, Valley's ranking in them. As you correctly anticipated, we felt compelled to respond.

One of your readers, Mr. Brkovitch, questioned the validity of an operator poll ranking pool table earnings (which put Valley pool tables on top) since it is his opinion that most any pool table "will generate top dollars in top locations." Mr. Brkovitch suggested that your poll should instead ask operators to rate pool tables based on "reliability" or perhaps "popularity."

We must take exception to Mr. Brkovitch's contention that, in essence, most any manufacturer's pool table would earn the same in a given location. Certainly there are many factors that affect earnings of pool tables or any other kind of coin-operated equipment including, and foremost, the nature, traffic level, and open hours of the location. Age, gender, and interest level of patrons are also a major determinant of coin equipment earnings.

Also, and most definitely in our opinion, the quality, playability, and features of a piece of equipment make a difference in earnings, as can promotional efforts the equipment's manufacturer may make available with his product. The impact of these product and promotional support factors--indeed, the only factors manufacturers have any control over--will have both a significant effect on earnings and provide a basis for manufacturers to demonstrate competitive differences.

At Valley, we incur considerable, ongoing expenses in both identifying earnings-increasing differences and building them into our tables. For example, as far as we know, we are the only coin-operated pool table manufacturer that has a costly flat-grinding operation to assure that all of our slates--although we buy them flat-cut and ready to install--are within 10/1000th's of an inch across the entire play surface. Accomplished players can tell the difference.

I could cite literally scores of differences between our tables and other, but I do not want to chance tainting this response with things that could be construed as advertising. Suffice to say that the differences in our tables do cause player preference and, thus, do cause earning differences.

Promotional support provided by individual manufacturers also can make a substantial difference in table earnings. For example, we started the now 65,000 member Valley National Eight Ball Association (VNEA) nearly 15 years ago to help Valley pool table operators increase earnings through league and tournament organization. Few operators would disagree that league support like this has made a dramatic difference in their earnings. And I can assure you that this category of earnings-increasing differences plus player preference has helped lean more than one operator towards Valley pool tables.

All said, if it were true that all pool tables earn the same, we could cut out a lot of the extras we build into our tables and our promotional support. And theoretically sell just as many. Certainly, if all tables earned the same, operators would've discovered that our higher cost just isn't worth it and stopped buying our tables 10, 20, or 30 years ago.

As for your reader's suggestion that pool table polls be based on reliability or popularity rather than earnings, I would think that most operators responding to your current poll would hardly rank a manufacturer's product as a top earner if the manufacturer's product was either not popular with the players or not reliable. Maybe the answer lies in defining earnings as cashbox proceeds less cost.

Last, let me take just a moment on coin-operated pool table similarities that have and continue to cause confusion. A number of manufacturers have, indeed, modelled their pool tables after Valley's. If your reader's point were that a lot of operators and players have to look closely now to see an outward difference, he would be very correct. Obviously, manufacturers that copy our product's appearance are trying to foster the notion amongst players and operators that all tables are the same. But copying does not mean equal, as a well known U.S. auto manufacturer found out when claiming their product couldn't be differentiated from a Mercedes. And, without exception, look-alike tables don't look alike at all once you get beneath appearances.

James E. Griffiths, Vice President, International Operations

Editors Note: No other pool table manufacturers officially responded to the above concern.

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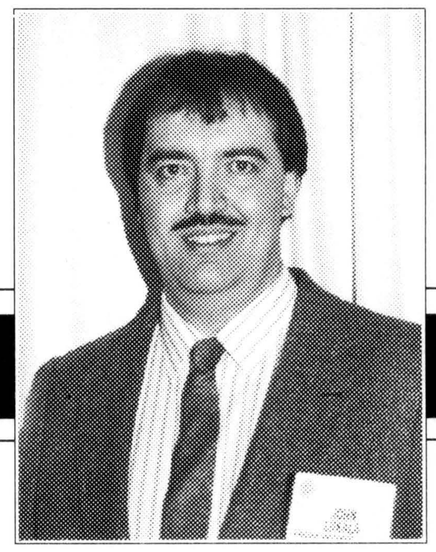
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TECHNICAL CORNER



WITH JOHN LIIKALA C.E.E.T.

Road Riot

Symptom: When a coin is dropped in the coin chute (when game is in attract mode) the game is reset and credit is lost.

Solution: In location 5C there is an EAROM, for saving data. This part has failed and data is not being stored in device.

Note: This is not a RAM device. Its number is 28C16. Description of this device is an Electrically Altered Read Only Memory.

See Figure 4-6 (out of manual) for location of this device. Check part device list Fig. 4-7.

To see if this part is no good when a replacement is not readily available, power game down, pull out part, power back up. Note all settings are lost, but game should run without part.

Happy four-wheeling techs.

5C	**Integrated Circuit, 28C16-200, 200 ns**	**137648-200**
5D, 5E	**Integrated Circuit, 74LS74**	**137023-001**
5F	**Integrated Circuit, 74F32**	**137486-001**
5J	**Integrated Circuit, 74F153**	**137492-001**
5K	**Integrated Circuit, 74FLS153**	**137104-002**
5M	**Integrated Circuit, Vram, 256KX4, 100 ns**	**137682-100**
5P	**EPROM, 200 ns, 128KX8**	**136089-1023**
5S	**EPROM, 200 ns 128KX8**	**136089-1024**
6/7C	**Integrated Circuit, 74F260**	**137570-001**
6B	**Integrated Circuit, ADC0809**	**137243-001**
6C	**GAL16V8, 25 ns**	**136089-1099**
6D	**Integrated Circuit, 74F74**	**137436-001**

Figure 4-7: Excerpt from Road Riot 4WD Game PCB Assembly Parts List

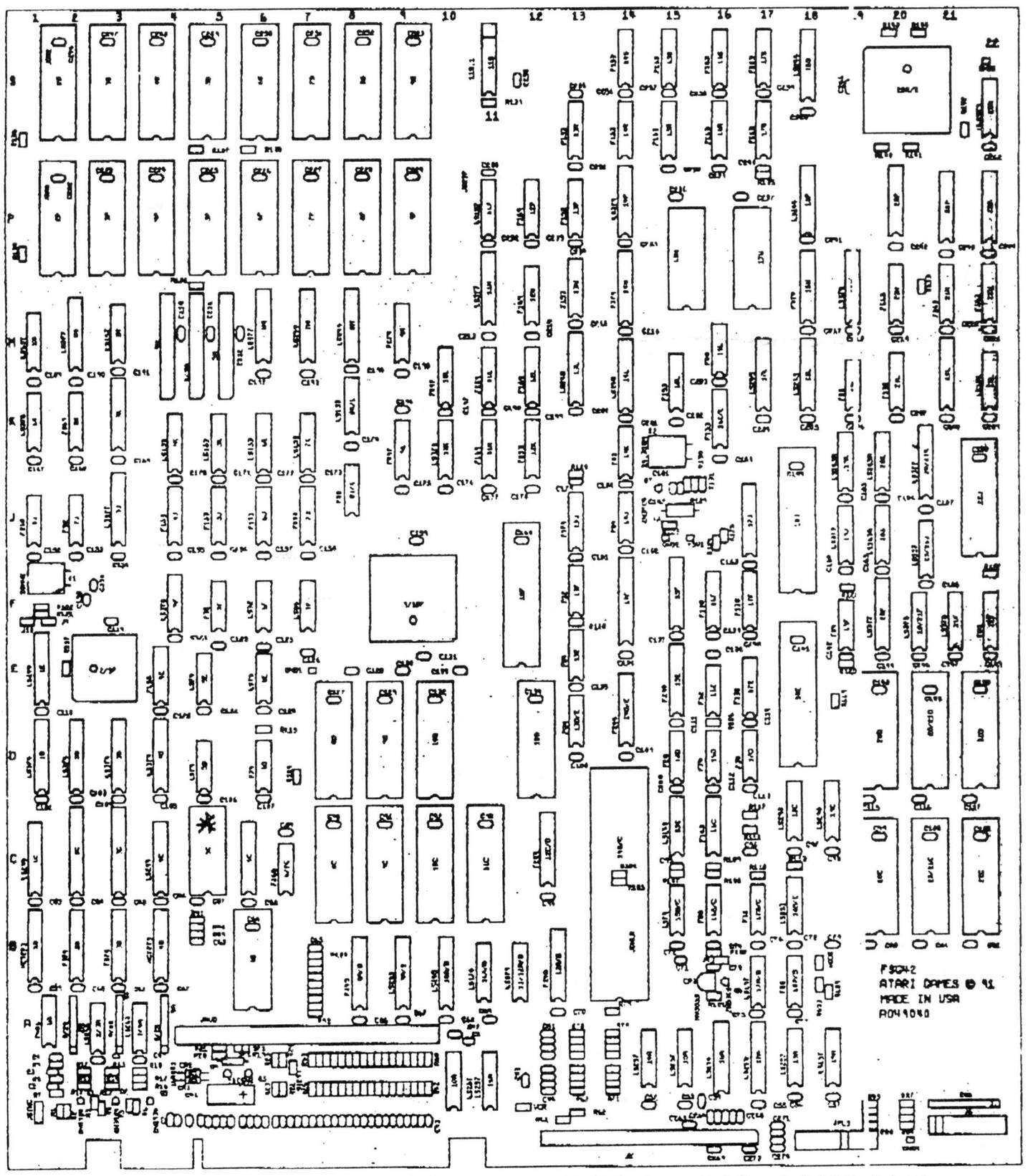


Figure 4-6: Road Riot 4WD Game PCB Assembly A0490-01 D

Have you got an old pinball or video you cannot fix or find memory for?

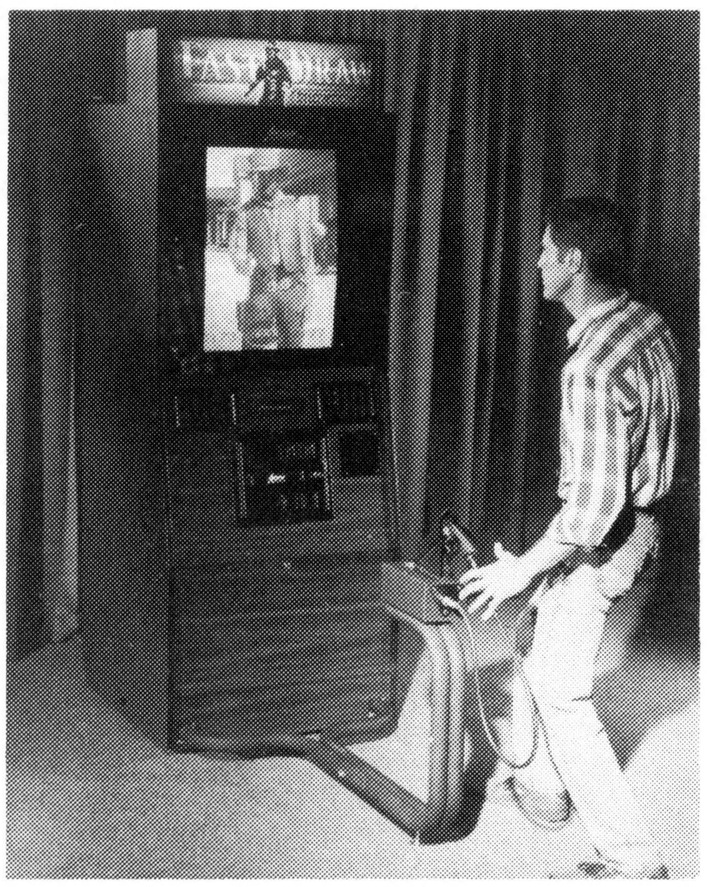
John at Canadian Amusements in B.C. has the ability to provide services for various types of these boards. He has a complete Gottlieb Series 80, 80A, 80B tester, and along with this tester, a Stern and Bally MPU tester and lamp driver tester. If it is memory you need upgraded he has 1.8 meg or stored memory.

Perhaps he has who you need? This includes pals, gals or bipolars to Eproms. For Example: Starrace by Gottlieb 2x512x8 bipolars change it to a 2716 Eprom. (This will include a MPU upgrade).

Another example is Bally's MPU's had 8316A Roms, this chip is no longer on the market. But with a few cuts and changing of jumpers, a 2716 or 2732 or 2532 can take its place.

Call John Liikala at 604-421-7042—Complete back-up parts for the game industry.

NEW PRODUCTS



ALG's Fast Draw

American Laser Games (ALG) introduces the first live-action fast draw video game, *Fast Draw Showdown.* The game features 60 filmed fast draw gunfighters, several of whom are world champions, who challenge players to a host of showdown scenarios on three levels of difficulty.

The objective of the game is to get the quickest time possible out of the number of draws allowed. Each showdown scenario gives the player a count-down to the moment to draw and shoot.

Technical innovations include: a vertically-oriented visual format for full-screen realism, and a fixed hip-level holster.

It is a dedicated one-player game with a 33-inch screen, with adjustable settings for price, game difficulty and number of draws per play. The unit has options for coin, token and bill acceptors, plus a redemption ticket dispenser.

For more information, contact your local distributor, or for referral contact American Laser Games, tel: 505-880-1718, fax: 505-880-1557.

Guns n' Roses

Data East introduces the *Guns 'n Roses* pinball game featuring music by the popular rock band.

Each game includes a signed, 24" x 36" promotional of Slash, the group's lead guitarist, with an order sheet for other G n' R promotional materials. The game also includes nine of the band's greatest hits. The entire band contributed to the games speech.

Players shoot Slash's guitar to collect nine different features from Extra Ball to Super Snake Pit Countdown.

Shoot the G n' R ramps to spell out "Guns n' Roses" to begin a 50 million point hurry-up countdown. Shoot the ball into Slash's Snake Pit with the Rose Plunger and multiply your points by 1, 2, or 3 times.

Start multi-ball by bringing band members up on stage via the right vertical up-kicker. Assemble the entire band and you'll be taken on a multi-ball tour of "Paradise City".

For information, contact your local distributor, or for referral contact Data East Pinball, Inc., tel: 708-345-7700.



The Flintstones by I.C.E.

Innovative Concepts in Entertainment, Inc. (I.C.E.) introduces *The Flintstones*™. Although this novelty redemption game with pinball-like action is designed specifically for kids, it appeals to all ages. The game's theme is based on the TV cartoon series which has just celebrated its 30th anniversary.

The Flintstones has been officially licensed from Hanna-Barbera, and has E.T.L. (U.L. equivalent) approval for



the United States and Canada.

Cabinet is constructed of metal and wood which replicates the original Flintmobile. A 3-dimensional playfield features nine individual targets, five jumping characters, the Bronto-crane, and the Brunsrock Bowling Lanes, with Fred the star. Over 100 digital stereo sound effects have been used, including the "real voices" of Bedrock characters, an exploding volcano sound, and the famous "Meet the Flintstones" theme song.

A step has been provided for the shorter kids, but it's elevated to allow the taller kids to stand on the floor with no interference. In addition, the flipper buttons have been mounted in reverse with club-like graphics and moved closer together for kids with a shorter reach.

The flippers (clubs) and ball are twice the size of a pinball game and the playfield is significantly larger, but overall, the game is only 34" wide.

For further information, contact your local distributor, or for referral contact I.C.E., tel: 716-833-0481, or fax: 716-833-1342.

NEW PRODUCTS



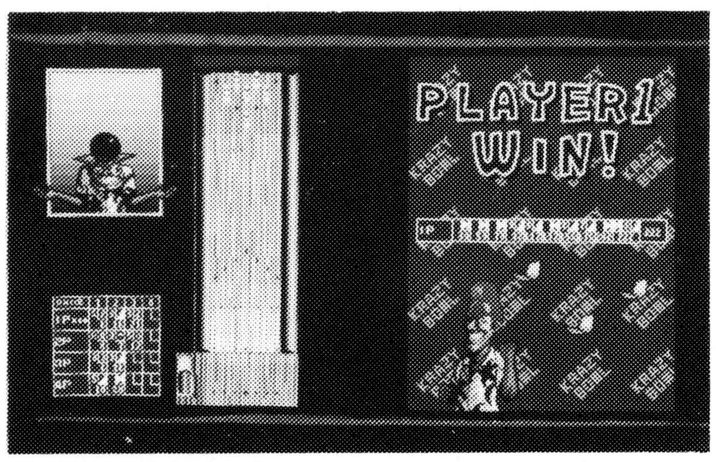
Namco 's Ridge Racer 2

Namco-America introduces *Ridge Racer 2*. Up to eight players can compete head-to-head in this outstanding driving game. Several new features have been added to increase the players' excitement and your profits. Now the real hot players can judge the distance of the drivers behind them by glancing in their rear view mirror. The audio has been enhanced with six new tunes, in addition to the original six titles.

Addition of the "Draft Effect" enhances the competitive game play. Cars driving behind another car can "ride" in the other's "draft" and wait until the timing is perfect, then blast past the leader with auxiliary acceleration.

The courses challenge the best of drivers with hairpin curves, steep mountainous cliffs, tight tunnels and high speed straightaway.

Ridge Racer 2 games and conversion kits to update the original *Ridge Racers* are available now. For more information, contact your local distributor, or for referral contact Namco-America, Inc. tel: 408-383-3950.



Krazy Bowl

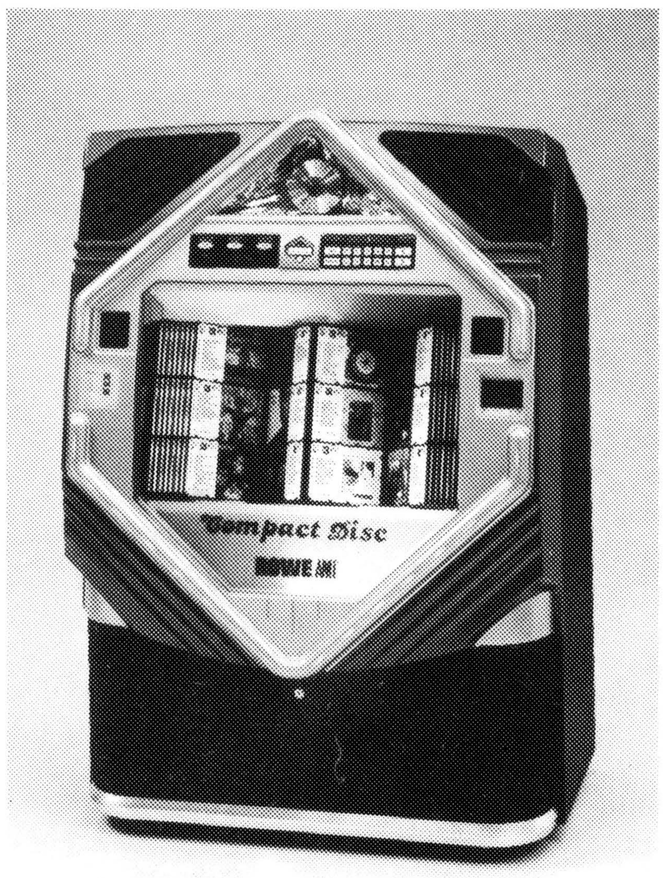
American Sammy introduces *Krazy Bowl* for the street operator.

Accommodates one-to-four players with over 29 animated scenes. Also features realistic sounds, quick pin action and secrets throughout the game. Battery back-up keeps high scores of the day. Run a tournament without the alley.

The game is a vertical conversion kit, both in joystick and trackball versions. Two games are included: *Regulation Bowling* and *Sweeper,* with 10 different pin configuartions for each frame.

Although *Krazy Bowl* is targeted at the street, it's also available with a ticket option.

For more information call your local distributor or for referral contact American Sammy Corp. 708-364-9787.



Rowe's LaserStar Diamante

Rowe International has introduced its new *LaserStar Diamante CD-100E.*

Twelve full-sized CD jackets are shown beside easy-to-read title strips highlighted by theatrical halo lighting. The motor-driven pages can be flipped by push button controls and will accommodate up to 100 CD albums and title strips. In the "attract mode", the title pages turn automatically or move to a specific page number.

It can be integrated with Rowe/AMi WallStar or Rowe/AMi Wallette units to add remote selection to any location. The unit is 60.5" high, 41.5" wide, 26.5" deep, weighs 415 lbs, and features a 250 watt RMS (125 watts/channel) Dual Z band equalizer. Remote selection, volume and reject controls are also featured, and an optional printer kit can provide full MIS reports including cash totals, selection frequency of each track and album, and the condition of every disk.

For more information, contact your local distributor, or for referral contact Rowe/AMI, tel: 201-887-0040, fax: 201-887-2851.



Flintstones & The Carousel

A&A Co./Parkway Machine Corp. has introduced a new line of *Flintstones'* products and a new multi-unit vending stand, *The Carousel.*

The Flintmobile, the Loggin' Continental and Dino coin-operated kiddie rides are sure to be a hit. A&A has added the *"Fred"*, a 60" high gum-ball vendor, also available in a 7 ft. high model.

In response to demand for multi-unit stands that are functional as well as fun,

NEW PRODUCTS



A&A designed the *Carousel* stand. It houses four large and six smaller gum/candy/capsule vendors, for a range of vendible product options.

Other new products include A&A's revamped *Victor 77 Legend Series* of gum/candy/capsule vendor, new stands, and hundreds of other items. A&A also makes and sells capsules and eggs in various sizes.

For more information, order the new A&A catalog at P.O. Box 277, Timonium, MD 21094-0277, tel: 410-252-1020, fax: 410-252-0094.

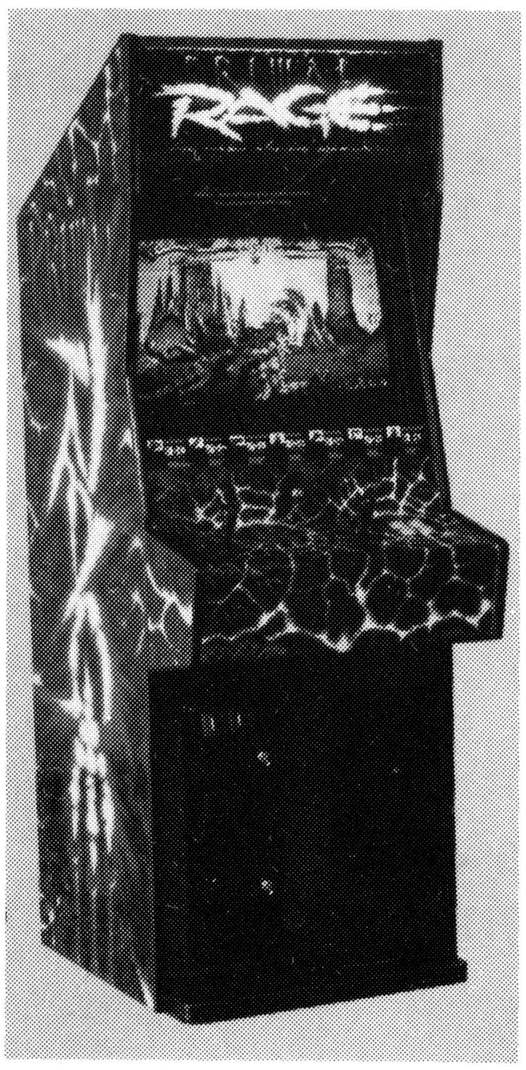


Cruis'n USA

In addition to the *Cruis'n USA* Full-Action Simulator, Midway also offers two additional models. Both the Deluxe Sit-Down and Twin Deluxe Sit-Down models contain all the features of the orginal, with th exception of the full-motion simulator system. Each includes UltraGrafX video, DCS sound system music and sound effects, and excitement and surprises, but sacled to fit your space and budget.

The Twin Deluxe Sit-Down model also features linked playing and optional custom neon signage above the cabinet to attract the eye and seize the attention of players.

For more information, contact Williams, Bally/Midway, tel: 312-267-2240.



Primal Rage

Atari Games, now "Time-Warner Interactive", has released *Primal Rage*, an innovative new fighting game. It features a new stop-motion animation and the new Cage "Total Immersion Audio" system.

Players choose from seven different giant fantasy creatures. A four-button control with "power" hits mapped onto both the top and bottom button pairs allows the diversity of moves found in six-button games, while offering a layout that fits comfortably under a player's hand.

It also features revisions to the traditional 1- and 2-player game designs. Available in two formats, a deluxe Showcase 33" and a dedicated 25" upright.

For more information, contact your local distributor, or for referral contact Time Warner Interactive, tel: 408-434-3700, fax: 408-435-7470.



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Introducing the PC727 Automated Popcorn Machine by Fresh Pop.

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For information, contact Dan Mayers, Victory Vending & Sales Ltd., tel: 800-359-8670.

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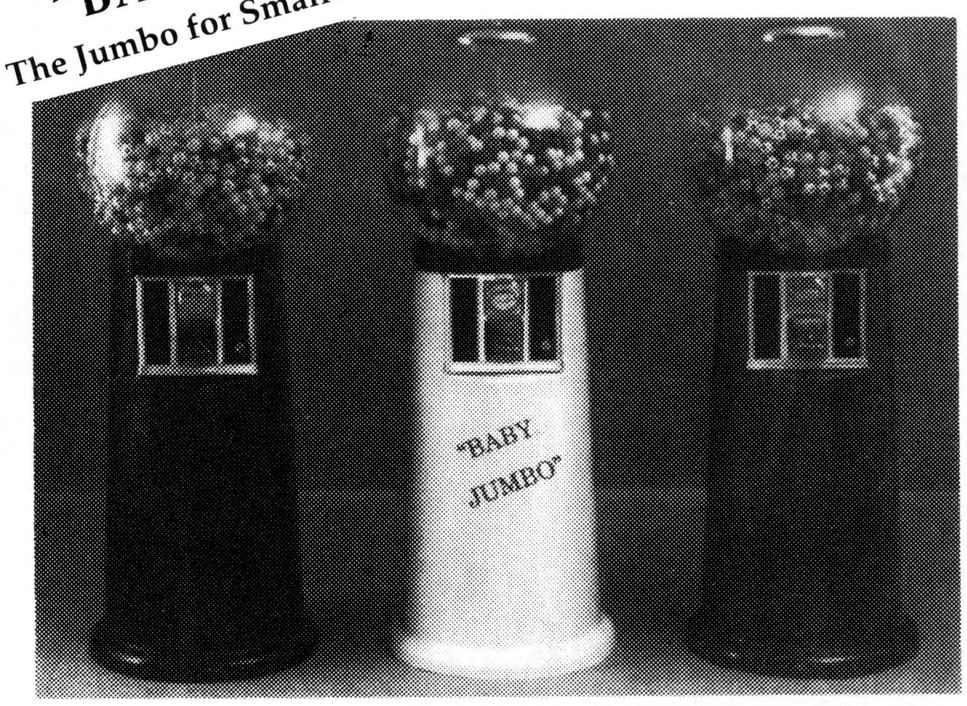
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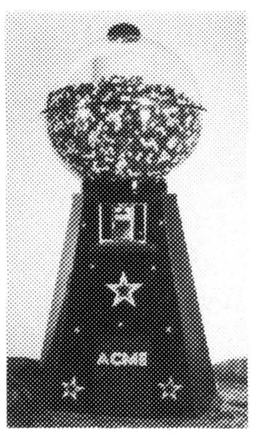
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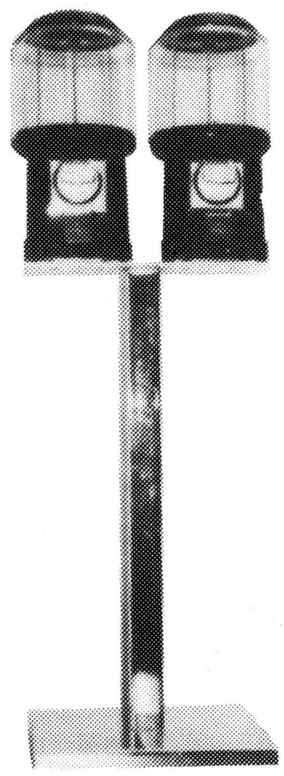
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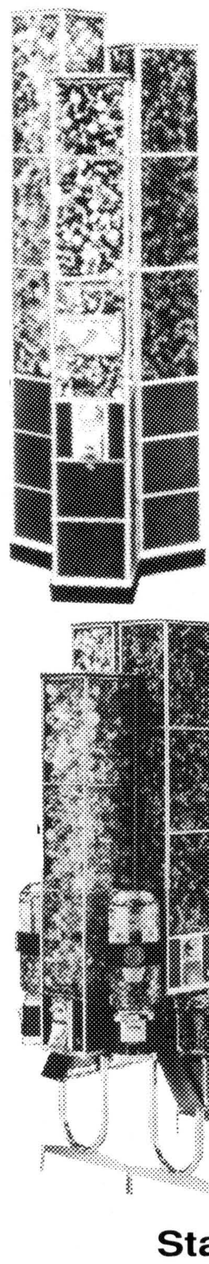
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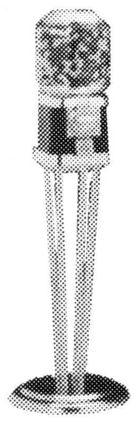
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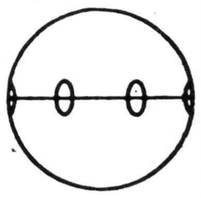
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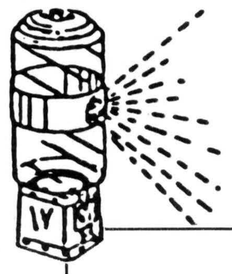


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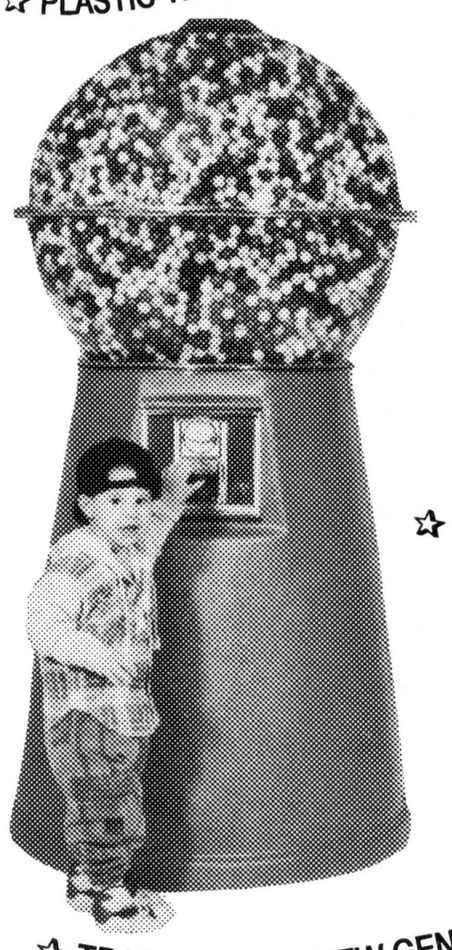
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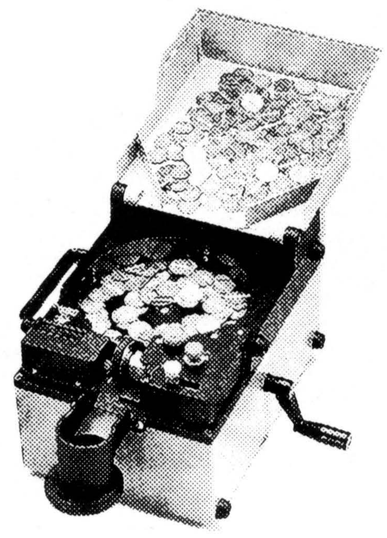
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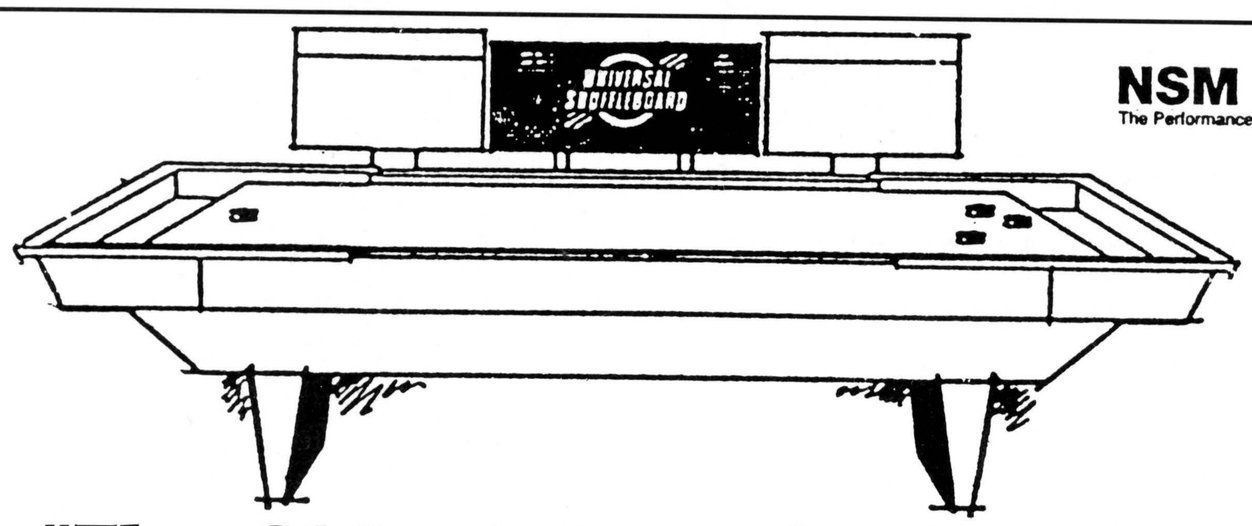
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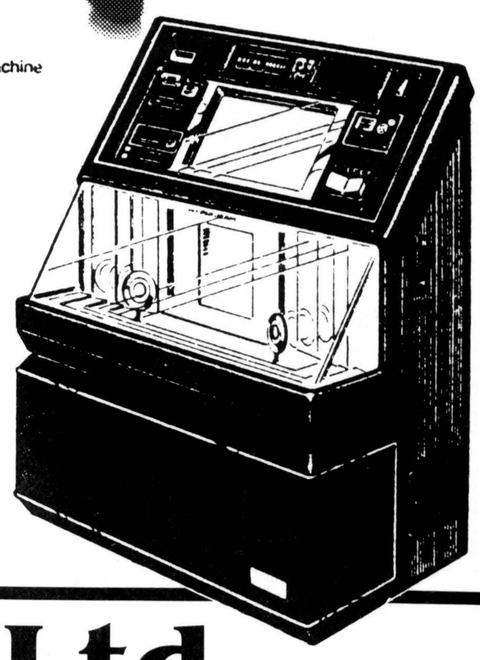


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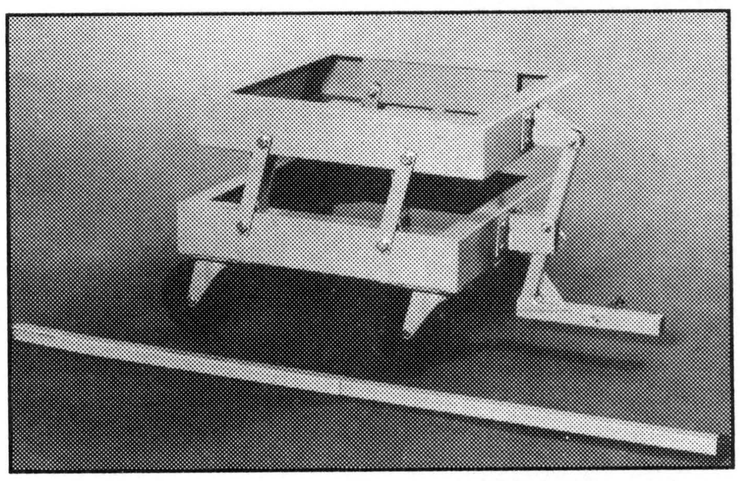
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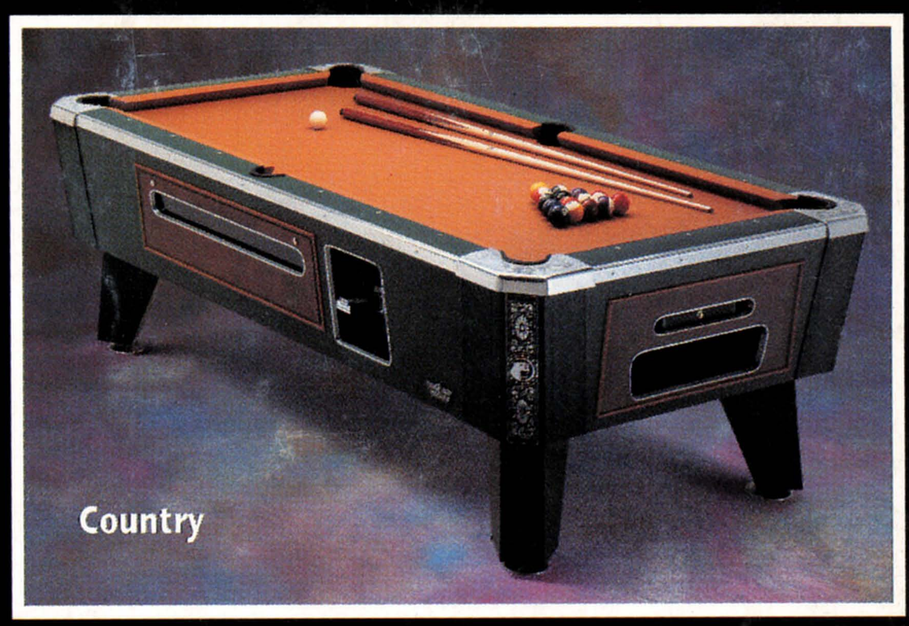
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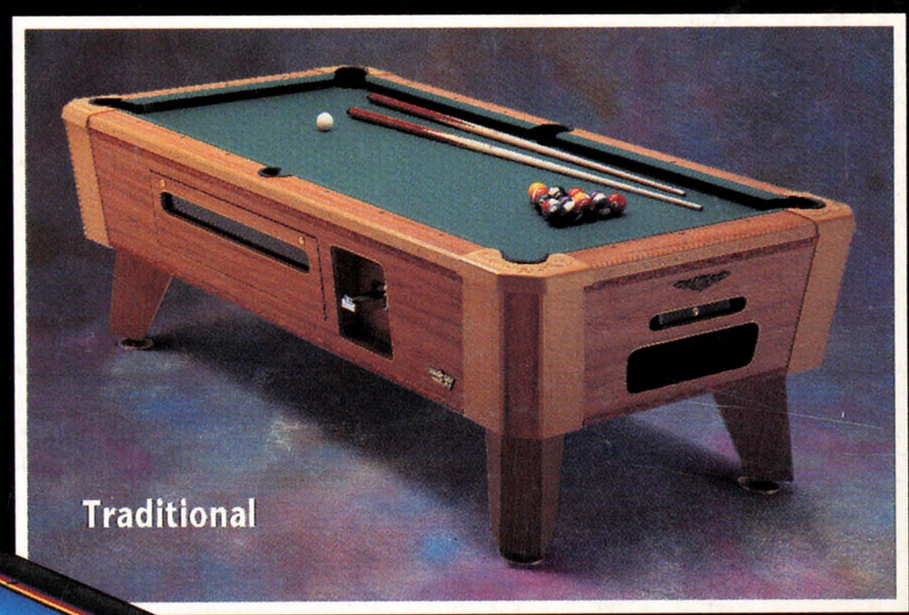
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